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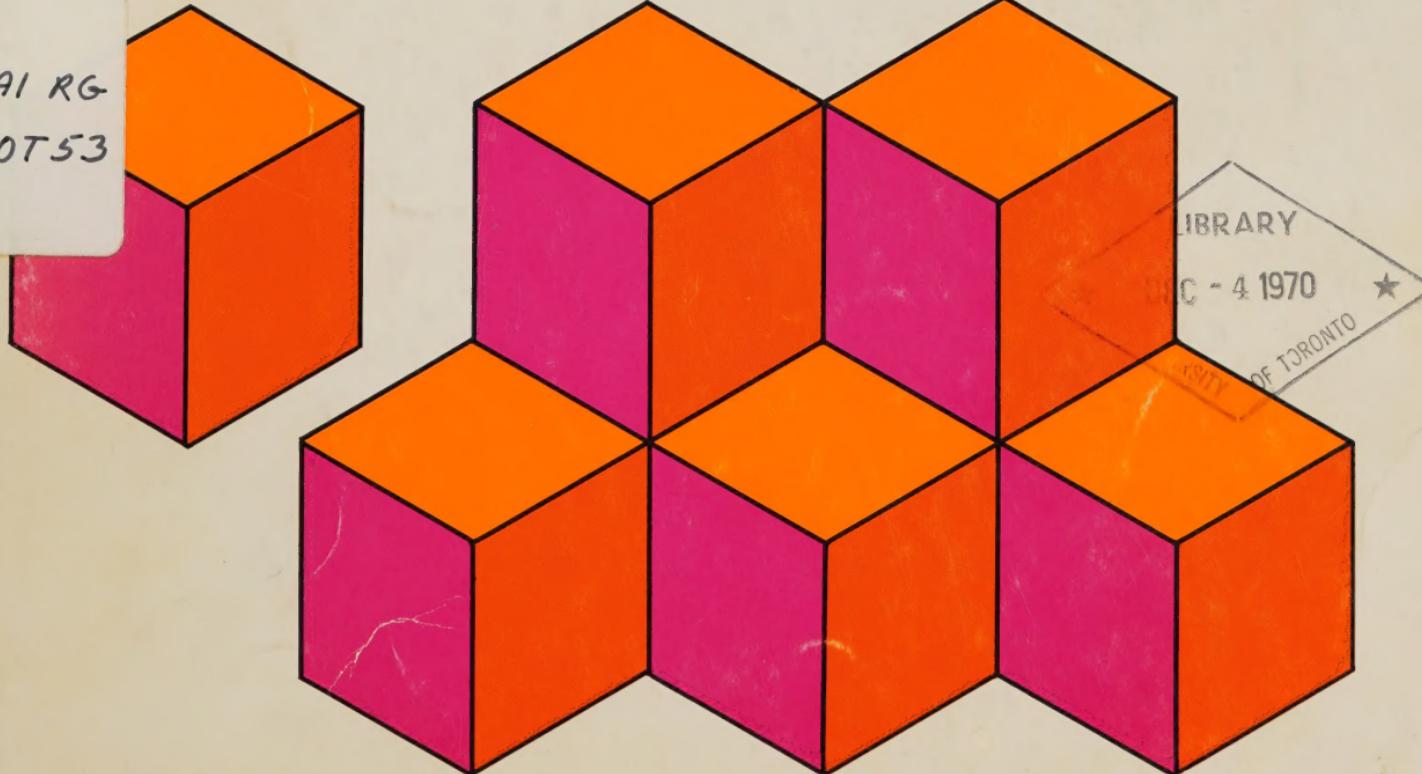


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# TOYS : A GUIDE FOR CONSUMERS

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# TOYS: A GUIDE FOR CONSUMERS

An analysis of more than  
600 individual toys tested  
and approved by  
the Canadian Toy Testing Council

Mrs. Inge Hoffman, Editor

Produced in co-operation with  
the Canadian Toy Testing Council by  
Canada Department of Consumer and Corporate Affairs  
Ron Basford, Minister  
1970

[General publications]

This book  
was made possible  
by the hundreds  
of children who tested  
our toys



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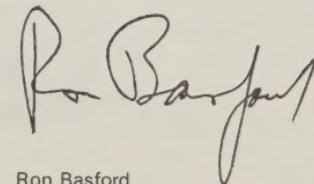
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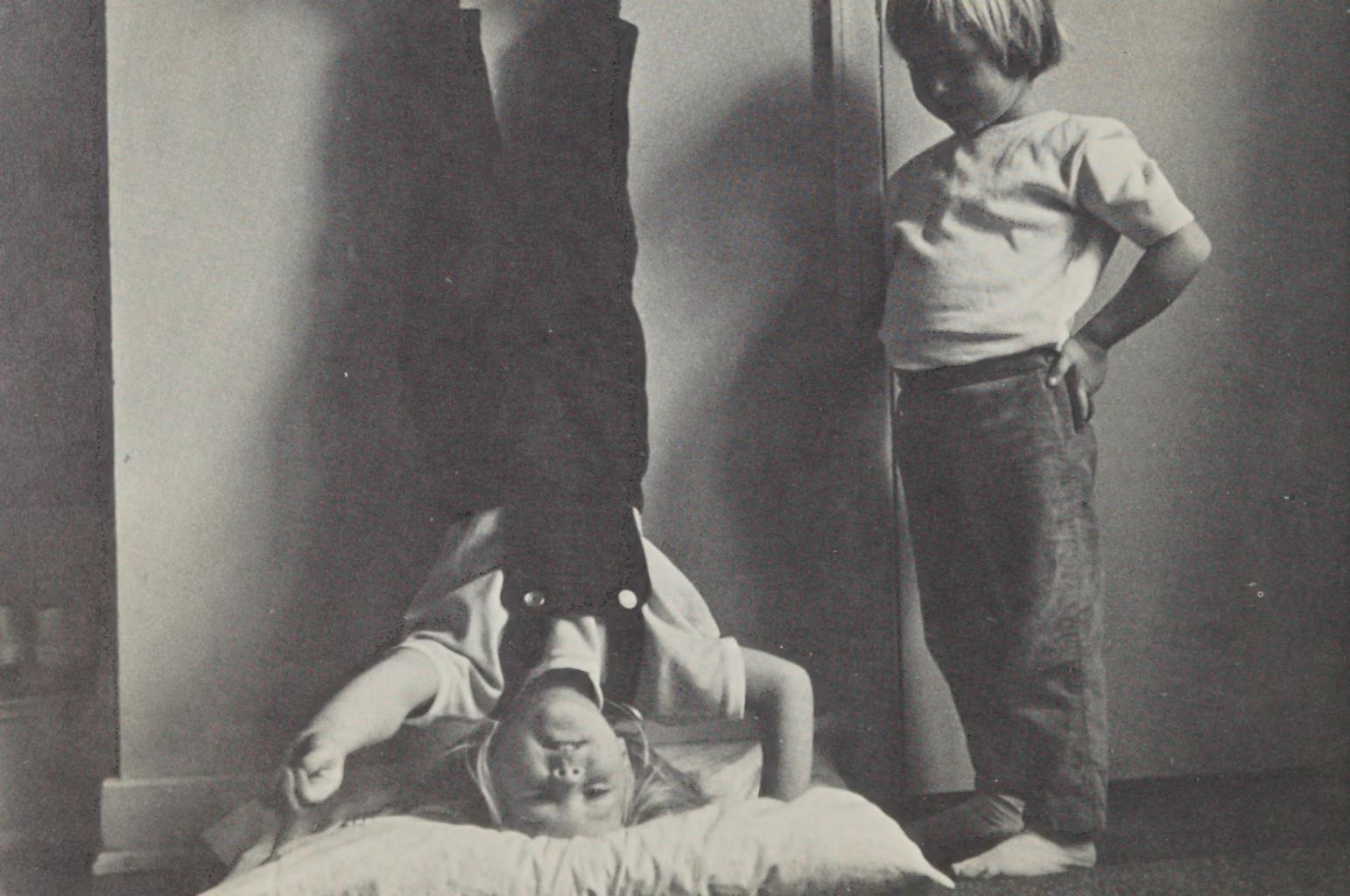
# FOREWORD

Consumers spend large sums of money on toys every year. Sometimes both parents and children are disappointed because the toys turn out to be unsuitable or unsatisfactory. Since 1952 the Canadian Toy Testing Council has accumulated a wealth of experience in testing toys and many of their findings are summarized here. The Council's research is particularly valuable because so much of it is based on the actual experiences of children who have played with the toys described in the following pages.

The Hazardous Products Act which I put through Parliament became law on the 27th of June 1969. Régulations being issued under this legislation will establish minimum safety standards for all toys sold in Canada. While these regulations should eliminate many known hazards, they will not absolve parents from responsibility for carefully selecting toys and supervising their use. The Department of Consumer and Corporate Affairs is pleased to assist in the publication of this guide to toy buying. The detailed information on individual toys remains, however, the responsibility of the Canadian Toy Testing Council. Both as Minister of Consumer and Corporate Affairs and as a parent, I commend this book to consumers.



Ron Basford



# INTRODUCTION

## PURPOSE OF THIS BOOK

"Toys: A Guide for Consumers" is designed as a general guide to enable the Canadian consumer to choose wisely from among the many toys on the market.

## HOW CHILDREN PLAY

Children play because they want to expand their knowledge and understanding, to communicate with others, and to discover their limits and their capacities. Far from being the aimless amusement it was once considered, play is now recognized as being purposeful and creative. Play is one activity in the daily routine in which young children can be absorbed and involved, and to which they can bring intense concentration. In short, play is their work and through it they develop physically, mentally and socially; little girls playing "mother" are learning through imitation; children stacking blocks are unconsciously applying the basic laws of engineering. Children need the opportunity to stretch their imagination, explore, experiment and learn by doing.

Children's capacity for absorption and growth goes on without toys, of course. They climb, run, dig and build; they are endlessly on the move, creating situations and changing them. They use elements of their natural environment such as puddles, snow, water, rain, trees, sticks, holes, stones, leaves, sand and mud. Then too a child's heart and soul grow in contact with living things, the warmth of a smile or of an embrace, the anger, the curiosity, the recognition of other children. Sharing and awareness of individual rights are both part of a child's life. Children need the companionship of other children and adults in order to find themselves in relation to others.

## TOYS AND PLAYTHINGS

Toys supply children with an important medium for self-expression. In simpler times children found many things to play with in their immediate environment - a whistle could be carved from a willow stick, old horseshoes were handy for games, and dolls were made from corn husks. As our world has become more complex and we have been squeezed into increasingly concrete-bound living, the opportunities for improvising toys have diminished. There are still a few objects around every household to which children naturally

gravitate - a baby will inevitably find the pots and pans, and four and five year olds usually chance upon an outsized cardboard carton to use as a ship, fort, rocket, train, hot-rod or house.

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## THE TOY INDUSTRY

For the main part it is the manufactured toys that now supply children with their play equipment. The toy industry, employing all the resources of modern technology, now produces a seemingly limitless variety of toys. Choosing from this overwhelming assortment becomes increasingly difficult, especially since parents and children are bombarded with television advertisements telling of one irresistible toy after another. However, as Canadians spend roughly \$200,000,000 a year on toys, it stands to reason that we should be as concerned about getting value for our toy dollars as we are for our food dollars. And in toys, "value" means not only the hours of play children derive from a toy but the extent to which the toy adds to their total growth.



# THE WORK OF THE CANADIAN TOY TESTING COUNCIL

The Canadian Toy Testing Council is a non-profit organization founded in 1952 by a group of mothers concerned about the poor quality of many toys on the market. Their goals were, and have continued to be, two-fold: first, to encourage excellence in design, and to promote the manufacture of good toys in Canada by suggesting improvements to the manufacturer where testing has uncovered unsafe or unsatisfactory characteristics; second, to acquaint the consumer with the good toys available on the Canadian market through publications, talks and displays. At present, the Canadian Toy Testing Council numbers 16 members, many of whom have professional training in fields related to child development.

Each year Council members visit the manufacturers' Toy Fair in Montreal where, from the thousands of toys on display, a representa-

tive selection of the potentially "best" toys are chosen for testing. These toys are then requested from the manufacturers. They are put into private homes and nursery schools for an extended period of rigorous use-testing. At the end of the testing period all the pertinent information about a toy is gathered and a report is written according to standards established by the Canadian Toy Testing Council. The toy reports are read and discussed at meetings of the Council before being sent to the manufacturer with final ratings and comments. After testing is completed the toys are given to organizations caring for disadvantaged children.

Each year's November - December issue of the "Canadian Consumer", the journal of the Consumer's Association of Canada, carries a list of toys that have received the Council's top ratings during the previous year. These lists are often reprinted in newspapers across Canada and in this way reach a broader public. Council Members have always undertaken a number of talks and displays, both local and nation-wide, and in the last few years this audience has been expanded through the media of radio and television.

The Canadian Toy Testing Council has been represented on the Committee on Safe Toys, established by the Canadian Government Specifications Board at the request of the Department of Consumer and Corporate Affairs. This Committee has been responsible for drawing up a safety standard for toys and playthings. This standard will form the basis for mandatory regulations which will prohibit the sale of hazardous toys. It is the view of the Canadian Toy Testing Council that such regulations will make a valuable contribution to the safety of toys in Canada. In assessing the different toys listed, the Council has had particular regard for the safety factor and for the toy standard being developed as the book was in preparation.



# AGES AND STAGES IN CHILD DEVELOPMENT

Each child is an individual and develops in a unique way. Nevertheless, psychologists have been able to identify stages of development and behaviour and to relate these stages to approximate ages. This kind of analysis provides a useful yardstick when selecting a toy for a particular child. It is important to choose a toy that is appropriate to a child's stage of development but it must also be remembered that there are some toys and equipment that will serve a child for many years with their use varying as the child grows. Play with blocks illustrates this point. The child at one stage simply dumps the small blocks out of a box, flings them or picks them up one at a time. Later stages progress to piling them one on top of the other, to learning how to put them away and still later to building simple structures.

In such an examination of play capabilities, it is apparent that the ages given are approximate, and that there will often be an overlap from one stage to another.

## **The Infant: Birth to one year.**

The play of infants is related to the developing senses of sight, taste, smell, touch and sound. At first, as they learn to focus their eyes, a mobile over the crib will attract their attention. Then they should have toys that include

as wide a variety as possible of textures, weights, shapes, colours and sounds. Some suggested toys would include teether, rattles and rubber squeeze toys. In addition, a cradle gym that attaches to the bed or play pen encourages reaching and grasping. In choosing a toy for this age group special care is necessary to be sure that there are no rough edges and no loose pieces that can be swallowed, and that toys are fully washable. Avoid thin brittle plastic toys which might shatter and splinter.

## **The Creeper: Seven to fifteen months.**

The senses continue their development accompanied by the use of the large muscles, as now children are on the move. A toy that complements this movement is a good addition at this time. Some examples are a large ball that rolls slowly and is easy to pick up, and a simple wheel toy. They also need toys for their more sedentary hours in the play pen and crib, such as washable plush toys, rubber squeeze toys, and toys that may begin to fit into or onto each other. Pots and lids are a perennial favourite for this age group. Safety continues to be an important factor in the choice of toys for this age group since most still find their way to the mouth and may be sat on or fallen on.



## **The Toddler: One to two years.**

Toddlers are now aware of muscular action and control; great strides have been made in the development of co-ordination of both hands and feet. They are beginning to walk and enjoy push and pull toys that produce a sound. Bingo beds provide another outlet for their increasing skill and energy. A simple soft vinyl or rubber doll or animal which can be dragged, dressed, bathed and taken to bed has great appeal at this stage. For those interested, toys that nest and stack can be challenging and satisfying. Block play at its simplest level begins with sorting, stacking, and carrying. The basic elements of sand and water have a magnetic appeal for all children and are enjoyed for their own sake as well as when used with suitable sand and water toys.



#### **The Preschooler: Two to four years.**

At about age two, children's play becomes more vigorous. They delight in riding toys for the repeated pleasure of climbing on or off as well as actually riding them. As their body co-ordination develops further, tricycles, climbing structures, swings, ladders and teeter-totters provide an outlet for their great physical energy and encourage their increasing ability. The outstanding changes in three and four year olds are social. Preschoolers make great strides in speech and real communication. They benefit from, and enjoy, play with other children. They are interested in social and imaginative play, and like to imitate or act out their environment through dressing up, playing house and doll play. This is the age group that most enjoys cars, trucks and other vehicles

as well as simple construction sets and unit blocks. Block play has now progressed to road building and simple structures, and blocks can be used in conjunction with cars and other accessories. Children should be given toys that are creative, constructive or imaginative without adherence to those traditionally associated with his or her sex. Additional suggestions for this age group are hammer and nails, simple puzzles, art materials such as crayons, chalk, paints with large brushes and paste. They also enjoy the beginning of music making and books with lots of pictures.

#### **The Kindergartner: Five and six years.**

At this stage children become less imitative and more creative, more independent and more precise in their movements. Outdoors and indoors they use much the same equipment as the preschooler but their play is more elaborate, versatile and skilful. In addition to outdoor equipment mentioned previously, they like skipping ropes, throwing and catching balls, scooters, skates, sleighs and toboggans. Indoors more complicated puzzles and games may be used, and there will be more imaginative play with dolls and cars, and more control and planning in the use of art materials.

#### **The Young Grade Schooler: Six to eight years.**

This age group is characterized by more advanced skills in physical and social development, as well as the newly acquired skills of reading and writing. Children now demand more realism, detail and smaller scale in cars, trucks, trains, dolls, doll clothes and play accessories. They love play-acting, playing school and performing with hand puppets. For

quieter play children have now progressed to games and junior construction sets, both of which require increased skill and concentration. There is a variety of junior handicrafts available for this age group which give them a great sense of accomplishment. Athletic equipment is important at this age; it should be scaled to size but of suitable quality to function well.

#### **The Pre-Teens: Nine to twelve years.**

This is an outgoing age group. The social group is important. They are eager to explore, and are receptive to new ideas. More specialized skills develop through a wide variety of interests. Included in these would be a proficiency in a particular sport or musical instrument, or the start of a hobby. Some suggested toys for this age group are senior construction sets, beginner science equipment and model kits. Other activities could include sewing, embroidery and knitting, woodworking, drawing and painting. They also enjoy more complicated indoor games, and active outdoor games such as sand-lot baseball.

#### **The Teenager: Twelve years and up.**

Teenagers consider themselves nearly adult. At this stage, they have developed certain interests and aptitudes, and these are reflected in their choice of hobbies, games and other recreational outlets.

It is wise to consult this age group as their hobbies are more specialized and individualistic. At the same time children should be introduced to new ideas and different materials which may broaden their interests and abilities.





# BASIC PRINCIPLES FOR THE EVALUATION OF TOYS

The Canadian Toy Testing Council suggests the following basic principles as guides to toy selection:

1. The most important consideration is the **age and ability** of the child. A toy that is too complicated for the recipient may undermine his confidence; a toy more suitable to an earlier stage of development is an insult to his intelligence and ability and will soon bore him.
2. **Safety** is of great importance in the evaluation of any toy. Toys should be carefully examined for obvious design faults which may cause injury. The dangers of swallowing and choking on small objects are particularly important for infants. Care should be taken that certain classes of toys suitable for older children should be kept away from young children if this would expose them to undue risk.
3. **Durability** is an important factor to consider. Will the toy stand up well to normal use and possible abuse? Toys for younger children must be sturdy built, whereas older children are capable of manipulating more intricate, fragile toys.
4. Toys should **stimulate the imagination**. Generally speaking, the simpler the toy the better, because it is then more versatile and gives the child a freer rein in creating a structure from it or fitting it into an imaginary world. A child endowing a simple toy with the magic of his imagination is far richer than a bored child simply watching a limited mechanical toy perform.
5. As children absorb a sense of **good design** from their surroundings it is important that toys be aesthetically pleasing. This means that not only should the colours be clear and harmonious and the design uncluttered, but also that those toys representing objects from the world be honest renditions of those objects. While caricatures may appear "cute" or amusing to an adult, they simply confuse a child who experiences his world in a very straightforward way.
6. Does the toy **function as intended**? A poorly functioning toy can be extremely frustrating to a child and in some instances present real hazards. The reasons for a toy functioning poorly may be many: poor design, a tippy tricycle; improper materials employed - lightweight blocks which may not stack properly; poor instructions, as in the case of some hobby kits and games; insufficient parts or materials to complete a project.
7. More **play value** can be achieved if toys are related in play function to toys children already own, since they can supplement each other. Small cars and trucks can be utilized in a variety of ways by the imaginative child in conjunction with building blocks or trains or in sand play. Doll play can be enriched by adding several outfits for the doll with carrying case in which to store them, as well as a bed, tea set or non-electric iron and ironing board. Too many toys given at one time just overwhelm the child, and their individual play value is reduced considerably.



# TOY NOTES TO READERS OF THE TOY LISTS

Because of the nature of the toy market, certain toys have a classic quality and remain on the market year after year. Some toys enjoy success for two to three years and then for various reasons are discontinued, when the manufacturer may substitute an item which he thinks will sell better. For this reason this publication can only indicate certain guidelines in toy selection and list a cross section of good toys available at the time of printing.

The prices in this book are approximate. In most cases they are the manufacturer's suggested retail price. However, as in most retail merchandising, there are likely to be considerable variations in the prices of individual toys. It will almost always pay parents and other buyers to shop carefully and responsibly to take advantage of the best price available.

The catalogue numbers quoted in the lists have been taken from the manufacturer's trade lists and catalogues, currently available, and

may be subject to change from year to year.

The age ranges given in these lists do not necessarily correspond to those recommended by the manufacturer. While the span of years will frequently be narrower than the manufacturer's, it can be stated that each toy will probably have an "occasional" play value beyond those listed. It is the policy of the Canadian Toy Testing Council to recommend only that age span in which the toy will receive maximum rather than sporadic play.

Approximately four times the number of toys which appear in the present listings have been tested by the Council over the years. Of those omitted, many were found to embody characteristics that prevented them from meeting the standards set by the Council while others are no longer being manufactured. The items listed in this publication have qualified according to standards for the two top ratings set by the Canadian Toy Testing Council.

One of the most frequent subjects which occurs in interviews is the attitude of the Canadian Toy Testing Council to war toys, which are presently available in fairly large numbers. While it is agreed that there is a stage in every small boy's development where certain types of aggressive play are both normal and natural, the Council does not feel that it is the parent's role to provide guns and weapons of such reality that the items imply a tacit approval on the adult's part that violence and killing are the logical way to settle differences. It is for this reason that the Council has refrained from testing war toys, and it is hoped that parents will supply their children with more constructive and valuable play elements.

The arrangement of toys in the lists is a purely alphabetical sequence of toys by their manufacturers' trade names. If readers have questions regarding items listed, they may contact the manufacturer directly, using the addresses starting on page 85.

TOYS FOR THE VERY YOUNG



# BABY TEETHERS AND RATTLES

Infant toys must be fully washable for hygiene and must be made of non-breakable materials such as hard rubber or high-impact plastic. Shape, weight and texture should be suitable for easy grasping and mouthing. Brittle materials should be avoided to prevent hazards from splintering or from swallowing contents. Any liquid content in toys should be guaranteed to be non-toxic by the manufacturer.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
199	CRIB TOY	Allen Wood	1/4-1	2.80	Bright, durable wooden and plastic exerciser for attaching to pram, crib or play-pen.
551	JELLY FILLED TEETHER	Bedford	1/3-1	49	Figure-eight-shape teether 4" long.
5161	JINGLE BELL BLOCKS	Reliable	1/2-1 1/2	1.00	Eight brightly coloured plastic blocks with bell firmly attached inside. Good for play-pen.
234	PRAM BEADS	Kiddicraft	1/4-1 1/2	1.80	Eight large plastic beads strung on strong elastic cord with end loops.
275	SENSIBLE RATTLE	Kiddicraft	1/2-1 1/4	1.70	Seven multicoloured triangular shaped plastic pieces with round corners on silver-plated chain.
262	TEETHING BEADS	Kiddicraft	1/4-4	2.20	Twenty-eight brightly coloured plastic beads on silver-plated chain.

# INFANT SQUEEZE TOYS

All squeeze toys should be manufactured from washable pliable material, and the colours should be bright and permanent. Shape and weight must be suitable for easy grasping, releasing and mouthing. Squeakers should make a pleasant sound, and must be very firmly attached.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
368	BOLO CLOWN BABY TOY	Reliable	1/2-4	1.00	Plastic 9" clown, accordion-type body.
P-603	CLOTHESPEG RUBBER SQUEEZE TOY	Tilly Manufacturing	1/2-2	.59	Soft, durable, washable squeeze toy.
200	DANCING ANIMALS	Tilly Manufacturing	1/2-3	1.00	5 1/2" soft rubber wind-up lion, tiger or monkey.
170	GINGERBREAD BABY TOY	Reliable	1/4-3	.79	7" soft vinyl brown gingerbread-man squeeze toy with icing type decoration.
20	P-601 HAMMER	Tilly Manufacturing	1/2-3	.59	Durable, realistic, soft plastic hammer with squeaker.
14141	KOKIE KETTLE	Viceroy	1/2-3	.60	Red vinyl kettle with safe squeaker.
	MICKEY MOUSE SQUEEZE TOY	Viceroy	3/4-2	.80	Bright, durable, squeaky toy.
01119	NURSERY BALL	Viceroy	1/2-3	1.20	Raised figures on soft plastic ball. Easy to grasp, roll or throw.
P-988	PINK SQUEAKY MOUSE SQUEEZE TOY	Tilly Manufacturing	1/4-2	.98	Brightly coloured and appealing molded plastic mouse. Big round ears are easy to grasp.
14140	PIXIE POT	Viceroy	1/2-2	.60	Soft plastic pot with handle.
51119	PRANCER PONY	Viceroy	1/2-3	1.20	Good solid bath, play-pen or crib toy.
14029	RUBBER TEDDY BEAR	Viceroy	1/2-2	1.00	Has movable arms, legs and head; easy to grasp and chew.
801	THREE LITTLE BEARS BABY TOY	Reliable	1/4-2	.98	Vinyl squeeze toy of three bears seated one behind the other.

# PULL OR PUSH TOYS

Safety is of prime importance, since this age group falls often and easily. There should be no sharp edges or projections. Knobs should be large enough to avoid danger of swallowing. Toys should be well balanced and durable, with

smooth running, firmly attached wheels. The string must be long enough for the child to walk comfortably upright. Sounds should not be objectionable.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
747	CHATTER TELEPHONE	Fisher-Price	1-4	3.98	Sturdy pull toy, cheerful and pleasant sounding.
5121	CHIME BELLS	Reliable	1½-3½	2.98	Appealing, durable, plastic push toy.
404	CHIME PUSH	Playskool	1-3	3.00	Colourful and durable push or pull toy. Just right for beginning walkers.
31774	EGG CART	Brio	1-2½	2.50	Bright green wooden cart with glossy red egg tumbling around when cart is pulled along.
151	GOLDILOCKS PLAY HOUSE	Fisher-Price	1-6	6.49	Good story book activity pull toy.
724	JOLLY JALOPY	Fisher-Price	¾-4	2.98	Sturdy pull car, man inside has wobbly head.
693	LITTLE SNOOPY	Fisher-Price	1½-6	2.98	Pull dog with wire tail and noise maker.
31775	MUSICAL CAR	Brio	1-2½	4.25	Wooden pull toy with appealing musical sound.
870	PULL-A-TUNE XYLOPHONE	Fisher-Price	1½-7	6.49	Pull toy with wooden base and metal notes; striking hammer attached to string.
444	QUEEN BUZZY BEE	Fisher-Price	1½-2½	1.98	Imaginative wooden pull toy; revolving wings, vibrating antennae.
5541	SCOOT'EM AIRPLANE	Mascon	1-3	3.50	Colourful plastic pull toy with spinning propeller. Pilot in cockpit can be removed for floor play.
5503	SCOOT'EM ICE CREAM TRUCK	Mascon	1-3	4.00	Colourful plastic pull toy with three differently shaped removable plastic popsicles.
5523	SCOOT'EM LITTLE PEOPLE TRUCK	Mascon	1-4	5.00	Plastic pull toy has six movable "peg people".
139	TUGGY TOOTER	Fisher-Price	1-6	6.49	Versatile plastic pull toy for land and water use.

# DOLLS AND MAKE-BELIEVE PLAY



# DOLLS



Anything can become an object of love but the doll as the symbol of a human being can fill this role most often and in a most charming way. In a child's imagination a doll lives, laughs, cries and shares his life. The less facial expression on the doll the better, to suit the child's various moods. The continuous, monotonous activity of a mechanical device inhibits play by imposing restrictions on the child's imagination.

**DOLLS FOR INFANTS AND TODDLERS:**  
Fully washable one-piece dolls are most suitable for a child's first doll. Doll does not need

detachable accessories, moving eyes or rooted hair.

**DOLLS FOR THE PRESCHOOLER:** Jointed rubber or vinyl dolls of a size large enough to make a good armfull. Eyes and joints should work well, and hair should be rooted and washable.

**DOLLS FOR YOUNG GRADE SCHOOLERS:**  
Dolls for this age group are used in social and imaginative play. More realism in face and costume is preferable. Clothes should be washable and attractive. Fashion dolls should have realistic proportions.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
28615 & 28614	BABY BROTHER & BABY SISTER	Regal	2-9	7.00 each	16" male and female baby doll, packaged with soap, powder and face cloth.
	BARBIE	Mattel	7 to teens	3.00	Teenage fashion model doll.
28539 & 28639	BOY DOLL & GIRL DOLL IN TOTER	Reliable	3-8	7.00 each	15" male and female vinyl baby doll with rooted saran hair, in plastic toter.
2001 & 3002	CHOCOLATE DANDIES	Tilly Manufacturing	2-8	1.00 & 2.00	10" and 14" rubber baby negro doll, almost indestructible.
49313	CRY BABY DOLL	Regal	3-5	2.98	13" baby doll in bunting bag, has good crying mechanism.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
90639	CUDDLES IN THE BATH	Reliable	3-6	6.00	16" baby doll which drinks and wets, comes with plastic tub.
3004	DIAPEE DOLL	Tilly Manufacturing	1-4	1.49	14" soft plastic doll. Excellent for dressing and in the bath tub. Permanently attached arms and removable head for drainage.
76422	ITSY-BITSY	Regal	5 up	1.00	4" soft plastic doll with either short or long hair, comes in twelve different outfits.
81011	KIMMIE	Regal	4-8	3.00	9" toddler Indian doll dressed in cotton Indian costume.
P-2001	VINYL BABY DOLL	Tilly Manufacturing	1-4	.98	10" lovely textured, soft, one piece baby doll. Has detachable head for drainage.

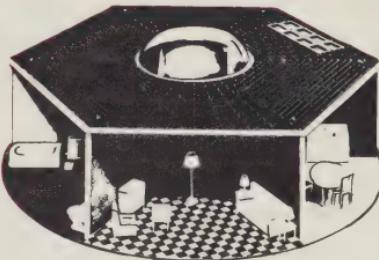


# DOLL PLAY AND ACCESSORIES

Doll equipment should be in scale with the child's doll family, and should be strong, sturdy, well-balanced and of good design. Satisfactory doll carriages with sufficiently strong wheels, good balance and safe folding mechanism are difficult to find. Dolls' clothes should be sturdy, washable, fashionable, and easy to put on with good fastenings and strong seams.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	BARBIE CLOTHES	Mattel	7-11	1.00 up	Well made, fashionable, washable clothes - large variety to fit Barbie Dolls.
920	DOLL'S BED	Allen Wood	2-8	6.00	Enamelled wooden bed, well constructed. Holds doll up to 21" in length.
205	DOLL'S BED AND CRADLE	Allen Wood	2 up	3.00	16½" long well designed wooden bed with solid bottom. Can be changed from cradle to bed by simply turning upside down.
T50	DOLL CASE	Belt Manufacturing	3-11	1.98	Attractive plastic case provides good storage for fashion dolls and accessories.
	DOLL CLOTHES	Mayfair	3-10	.59-1.29	A good variety of long lasting, appealing dolls' clothes. #M4220 for 10" & 12" dolls, #M3501 for 19" & 20" dolls.
2685	DOLL TOTER	Reliable	2-8	1.98	A 17" plastic doll's multiple position lounge seat in various colours.
T5010	HAT BOX	Belt Manufacturing	5-13	3.98	Round tote hat box with all-around zipper and carrying handle. Suitable for overnight visits or dolls' clothing.
340-13	JUNIOR SUITCASES	Enterprise	2-12	3.50 up	Good line of storage cases for boys and girls.
700	ROCKING BED	Allen Wood	3-8	10.00	27" long Colonial style rocking cradle. Can be removed from stand for use as car bed.

# DOLL HOUSES AND DOLL HOUSE PLAY



A doll house must be sturdy built and should permit the child to move furniture about as his play requires and to see inside. Furniture should be sturdy, well balanced and scaled for use in the house.

Cat. No.	Toy	Manufacturer	Age	Price	Design/Note
MP6	DOL-TOI LIVING ROOM SET	Dol-Toi	3-10	2.50	Four piece wooden doll house furniture, well balanced, realistic and durable.
80601	DOLL FURNITURE	Multiple Toymakers	3-10	1.30	Flexible plastic furniture in room sets.
4900	DREAM DOLL HOUSE	Eagle	5-8	7.98	Hexagonal one storey metal doll house on casters, complete with set of plastic furniture.
5905	LIL NUFFINS - PLAY HOUSEKEEPING	Mascon	3-7	1.98	Miniature molded plastic doll house furniture consisting of refrigerator, combination stove-sink-dishwasher, table, chairs and "peg" people.
	MINIATURE FLEXIBLE FAMILY FIGURES	Dol-Toi	5-10	1.30 ea	Family play people made of flexible, covered wire, attractively dressed.
663	PLAY FAMILY	Fisher-Price	2-7	2.49	Seven wooden "peg" people for doll house or block play. Fit into Fisher-Price toys such as schoolbus or doll house furniture.
952	PLAY FAMILY HOUSE	Fisher-Price	2-6	19.00	Two storey wood and plastic doll house with sturdy furniture and "peg" people. Easy to close up for transporting; carrying handle.
MP2	RUTLAND KITCHEN SET	Dol-Toi	3-10	3.00	Five piece wooden doll house furniture, including sink unit with faucets and sliding doors.

# HOUSEKEEPING PLAY

Children love to imitate their elders and enjoy toys which are child-sized replicas of house-keeping equipment. Such toys should be durable, functional and of correct size for children to use. For safety reasons, young children's play equipment should be non-electric. Tea sets should be unbreakable, washable, well balanced and have no sharp edges.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
119	CASH REGISTER	Cassidy	3-8	5.00	Plastic traditional-shaped cash register with roll of paper for writing receipts.
972	CASH REGISTER	Fisher-Price	2-4	6.95	Wooden cash register with suitable noise mechanism.
504	IT'S TIME FOR DISHES	Frolic	3-8	2.39	Sink dishwashing set designed for play dishes.
4082	LITTLE HOSTESS TEA SET	Reliable	3-8	2.98	Plastic set of dishes, service for four all set on oblong serving tray.
637	LITTLE LADY HOUSEKEEPING SET	Frolic	2-6	3.00	Realistic set of housekeeping tools: broom, dust-pan, mop and carpet sweeper.
345	MOTHER HUBBARD'S CUPBOARD	Pax Manufacturing	2-6	1.50	Five piece utensil set: frying pan, pot, lifter and two spoons.
1870	O'CEDAR BROOM	Amsco	4-8	1.29	Child-sized replica of O'Cedar adult broom with 32" flexible plastic handle.
1875	O'CEDAR DUST MOP	Amsco	2-8	1.29	Child-sized replica of O'Cedar adult dust mop with 28" plastic handle and washable cotton head.
3000	PLAY IRON	Eagle	2-4	.50	Small metal light-weight non-electric play iron.
4820	PLAY OVEN	Eagle	2-6	6.98	18" high, realistic metal play stove with four burners and see-through window on oven.
502	SUSY'S HOUSEKEEPING SET	Frolic	2½-6	.98	Realistic plastic dishpan and rack with accessories.
644	THREE PIECE HOUSEKEEPING SET	Superior Brush	2-5	1.20	Corn broom, dust-pan and duster brush.

# WASHABLE PLUSH TOYS



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Such toys should be completely washable and of durable manufacture, with well-sewn seams, firmly attached eyes, limbs, bells, ribbons, etc. If wired internally, wires must have turned ends and must not protrude. Outer and inner materials should be new, clean and flame-retardant and should preferably be non-allergenic. For infants, plush toys need to be small and light enough to be easily carried and taken to bed.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
WM69	MUSICAL WASHABLE PUP	Ganz	1½-4	5.00	Nylon plush dog with music box in a zipper enclosure.
W1, W6, W7	PLUSH ANIMALS	Ganz	1½-5	2.00	9" long foam filled dog, cat, lamb.
153	SOFTEE WASHABLES	Regal	½-1	1.00	Terry cloth stuffed animals, i.e. dog, teddy bear, elephant, kangaroo.
204	WASHABLE LAMB	Regal	½-4	2.00	9" plush lamb. Stays soft and fluffy after repeated washings.

# MAKE-BELIEVE PLAY



Make-believe play encourages social, imaginative and role-playing activities. Children love to pretend and dress up, using mother's old clothes or costumes. The latter should be flame-retardant and roomy enough, especially when worn over outdoor clothing. If worn at night, fluorescent trimming is important so that children can be easily seen by motorists. If masks are used, make sure eye-holes are large enough to give unrestricted vision and breathing holes are large enough also. Face make-up may be more safely used than masks.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	COWGIRL OUTFIT	Norben	5 up	2.50	Durable, well fitting, washable playsuit.
2143	CRASH HELMET	Reliable	2-6	.98	"Hot" coloured polyethylene play helmet with adjustable head size.
	DISGUISE STIX	Norben	3 up	.49	Make-up sticks in four different colours, easy to apply and remove.
11000	FINGER PUPPETS	Tofa	3-10	1.30	Five 3" finger puppets per set, either animals or people.
22	FIRE CHIEF HAT	Somerville	2-8	.40	Bright red pliable plastic fire chief's hat with fire chief label.
637	MILK CARRIER	Fisher-Price	1-6	1.98	Six plastic milk bottles with attached lids, in carrying case.
	MINIATURES	Airfix	6 up	.50	Assortment of plastic figures $\frac{3}{4}$ " high, thirty-five to fifty per box. Good accessories for block and car play, in a variety of subjects.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
665	PLASTIC SPACE EXPLORERS	Multiple Toymaker	3-8	.98	Six - 5" space men with interesting snap-on accessories.
800	RACING HELMET	Gay Toys	3-9	1.98	Quality blue plastic racing helmet with chinstrap.
Series 800-R	REFLECTOR SAFE-T COSTUME	Norben	4-6	2.00	One piece costume, flame retardant, plastic trim glows in the dark; three different sizes available.
	REFLECTOR SAFE-T SKELETON CAPE	Norben	2-7	1.10	Roomy vinyl cape with reflecting designs for safety.
1575	SUPERIOR REFLECTOR SAFE-T PIRATE COSTUME	Norben	3-10	3.00	Cotton pirate costume with safety orange vinyl trim.
2221	TOM TOM DRUM	Reliable	2 up	1.00	Sturdy plastic drum with neck strap and drum sticks. 7" high.
4999	TONKA HARD HAT	Tonka	2-5	1.19	Bright yellow 10" plastic work hat with inner adjustable plastic band.
549	TOY LUNCH KIT	Fisher-Price	2-6	1.79	Small replica of real lunch box made of high impact plastic; with thermos.

# WHEEL TOYS



# SMALL CARS AND TRUCKS

Included here are cars and trucks under twelve inches in length. They should be free wheeling and wheels should be well attached. They should have a durable finish and be weather-

proof. They should be of suitable size if used for accessory play such as with blocks, sand or in dramatic play.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	DINKY SERIES	Meccano	2-10	.75 up	Detailed and realistic metal accessory cars for floor or table block play.
720	FIRE ENGINE	Fisher-Price	2-5	3.00	Well designed wheel toy with movable fireman.
2019	MICKY MILK	Tootsietoy	2-5	1.00	Car and trailer with milk bottles, also <b>Farmer Jones</b> and <b>Hoky Smoky</b> on similar principle.
1010	MINI TONKA - FUN BUGGY	Tonka	4-8	2.20	Attractive 7" metal and plastic two seater, low slung sports car.
1076	MINI TONKA - GRADER	Tonka	3-8	4.00	Well functioning 10" yellow metal grader with four heavy rubber tires and three levers.
S900	SKANEATELES TRAIN	Playskool	4-10	3.00 up	Natural wood finish train and tracks.
635	TINY TONKA - CAR CARRIER	Tonka	3-8	2.50	Well designed 9" yellow and black, metal and plastic car carrier and two plastic cars.
695	TINY TONKA - LOW BOY AND DOZER	Tonka	2½-8	2.50	Well balanced 11" yellow and black low boy and dozer with ten wheels. Cab separates from carrier.
515	TINY TONKA - PICK UP	Tonka	2-5	1.20	4½" open back truck.
2052	TOOTSIE TUG	Tootsietoy	2-5	2.00	Combination car and trailer carrying boat as well as two people.
7500	VINYL MODEL CARS	Tomte	1½-9	.35	Assorted all purpose cars in soft vinyl. 3½" long. Eighteen different models to choose from.
	VINYL MODEL TRUCKS	Tomte	½-5	.79	6" long indestructible, flexible vinyl trucks, ideal for indoor and outdoor play.

# LARGE TRUCKS



Included here are trucks longer than twelve inches. Edges should be smoothly finished, wheels firmly attached, and vehicle well balanced. Truck should be weatherproof for outdoor play. Moving parts should function smoothly and accessories such as winches, pulleys, levers and chains should be as durable and well functioning as the main body.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
2085	CAR CARRIER	Tootsietoy	2-5	4.00	14" long car carrier of metal and plastic with three cars and four people.
680	CAR FERRY BOAT	Gay Toys Inc.	2-6	1.49	Durable 12" car & ferry boat of flexible plastic for play at beach, in sand box or tub.
1410	CARGO SHIP	Reliable	3-8	2.98	20" long plastic cargo ship with derrick and working winch, cargo of barrels and crates. Floats on water, rolls on land.
3123	CEMENT MIXER	Reliable	3-7	5.00	18" long heavy plastic truck with rotating cement drum and adjustable chute.
965	EUCLID REAR DUMP TRUCK	Meccano	2-10	2.98	12" metal dump truck.
3930	MIGHTY LOADER	Tonka	3-7	15.98	19" long yellow and black metal loading truck.
192	SCHOOL BUS	Fisher-Price	1-5	7.98	13" plastic and wood bright yellow school bus with seven removable passengers which fit into colour-matched recessed seats.

# RIDING TOYS



Such toys should be of sturdy construction, able to take the weight of the child, and proportionate to the size of the intended age-group. Wheelbases and stands should be wide enough to prevent tipping. Finishes must be smooth and be able to withstand weathering. Dry-cell battery operated vehicles are costly to run; wet-cell battery toys should not be tampered with by a child under any circumstances.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
6431	ACTION HORSE	Rempel	3-7	30.00	Large, durable plastic spring horse. Sixty lbs. weight limit.
3708	RIDE-EM CIRCUS WAGON	Reliable	1½-3	7.00	22" high-impact plastic indoor-outdoor riding wagon with two blue circus horses.
3701	RIDE-EM LOCOMOTIVE	Reliable	1½-3	3.00	19" long sturdy plastic riding toy with steering handle.
3726	RIDE-EM SCOOTER	Reliable	3-6	5.98	Excellent high-impact plastic scooter with heavy duty axles for indoor and outdoor play.
3757	RIDE-EM TRACTOR	Reliable	2-5	16.00	Realistic plastic pedal toy with wheels that do not mark floors.
3715	TOT-ROD	Reliable	1-3	6.98	20" long plastic riding toy with metal handle bars. Good for indoor or outdoor play.



EDUCATIONAL AND CONSTRUCTION TOY

# PRESCHOOL CO-ORDINATION TOYS



Toys in this section belong to the play staples of younger children, and may involve the basic principles of stacking, fitting and threading. They develop manual dexterity, perceptual discriminations of shape, weight, colour and size, and eye-hand co-ordination. They may encourage concentration, patience and perseverance. Look for: non-brittle (pliable) plastic or wood with smooth edges, ease of assembly and disassembly, proper fitting of parts, balance and steadiness.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
100	BINGO BED	Allen Wood	1½-4	1.70	Sturdy, wooden, bed-shaped pounding toy with coloured pegs and hammer. Stand remains stationary; only bed swings over.
266	BUILDING BEAKERS	Kiddicraft	1-5	2.50	Twelve durable plastic cups for nesting, stacking, colour sorting.
333	CHICKEN AND EGGS	Kiddicraft	1-4	3.00	Bright pull apart plastic eggs, chick in centre.
149	DELUXE BINGO BED	Allen Wood	1½-4	2.00	Sturdy, wooden bed-shaped pounding toy with coloured pegs and hammer. Complete bed turns over.
1134	FIVE FUNNY MEN	Meccano-Triang	2-6	2.00	Five sturdy, well designed interlocking plastic men. Also available in variety of sets with accessories.
667	GIANT SNAP-LOCK BEADS	Fisher-Price	¾-3	1.79	Twenty-four highly coloured plastic beads, each 2" long that snap together.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
702	JUMBO BEADS	Playskool	1½-3	3.00	Large beads in five different shapes for stringing.
350	KIDDICOGS	Kiddicraft	1½-5	7.50	Six strong interlocking coloured wheels revolve as one when master cog is turned.
P7	PLAY DRUM	Triang	1-3	3.00	Unique posting box, rattle and roll toy.
P-100	PLAYSHAPES	Triang	2-5	2.00	Versatile plastic inlaid puzzle. Cut-out shapes stand alone and can be used for tracing.
460	POSTAL STATION	Playskool	1-3	7.00	Twelve blocks of four shapes fit into holes of wooden mail box.
31788	POSTING BOX	Brio	1-3	5.00	Wooden posting box and eight blocks in different colours and shapes to put into corresponding holes in lid.
288	SCREWING AND UNSCREWING	Kiddicraft	2-4	2.50	Screw and unscrew twelve hollow plastic nuts onto plastic screwing rod.

# PRESCHOOL CONSTRUCTION TOYS



Versatile building toys should contain elements which will enable the child to build abstractions or replicas, and may consist of simple building blocks, stacking toys, put-together and take-apart toys, peg board sets and primary construction sets. Unit blocks, of plain hard or soft wood, are units of each other and include basic shapes, i.e. squares, rectangles, columns and arches to scale; they are often hand-made and sold locally. Block play may teach the basic laws of proportion and dimension. Construction toys should be simple in design, and the pieces large enough for easy manipulation. All parts should be smoothly finished and fit well together. A completed construction should function as intended.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
127	BLOCK WAGON	Samsonite	1½-3	6.98	Colourful, sturdy, lightweight, plastic pull-wagon with blocks. Wagon can be reversed and used to stack blocks on spindles.
31443	BUS	Brio	2-4	3.75	Ten piece put-together wooden bus, 7½" long.
303	COL-O-ROL WAGON	Playskool	1½-4	7.00	Large dowels and blocks in wagon.
1000	EDUCATIONAL BAG OF BLOCKS	Allen Wood	4-8	3.98	Set of sixty unpainted blocks in ten different shapes, in heavy mesh bag.
245	LANDSCAPE PEG SET	Playskool	2½-6	5.00	Peg board, pegs and shapes to make houses, trees and street scenes.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
511	LEGO-DUPLO	Samsonite	2-5	3.75	Large interlocking brick-shaped plastic pieces. Easy to stick together and pull apart. Play value prolonged as Duplo fits with regular Lego. (See Junior Construction)
31731	MEXI	Brio	1½-5	1.49	One of a series of humourous stacking pyramid toys.
307	PRE-SCHOOL STA-LOX	Peter Austin	2-6	1.00 up	Large plastic building bricks for small fingers.
87	SELF LOCKING PYRAMID	Kiddicraft	1-4	1.50	Nine graduated rings of bright plastic.
	TULLA BUILDING BLOCKS	Herrem Woodworkers	2-5	5.00	Set of thirty-nine pinewood blocks in ten different shapes.
220	WAGON-LOAD OF PEGS AND BLOCKS	Allen Wood	2-6	4.00	Pull wagon, 13" x 9½", holds eighteen blocks in three different shapes.



## JUNIOR CO-ORDINATION TOYS

Included here are peg games, simple interlocking devices and hammer and tile sets which may be best for solitary play, and can stimulate creativity and imagination. Pegs should fit well into holes and be easily removed, while pegboards should be sufficiently durable for repeated play. It should be possible to build from suggested patterns as well as to make original designs. Adequate storage of parts is important.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
38	BLOCKHEAD	Herbert Dubé	4-11	2.49	Coloured wooden blocks of varying weights make up a balancing game.
0201	COLOREDO (01 bis)	Quercetti	4-8	1.98	240 many-coloured small plastic pegs and white plastic peg board for making designs.
0234	COLOREDO	Quercetti	3-7	1.00	120 coloured pegs with large heads and white plastic peg board are suitable for smaller hands.
0236	COLOREDO (P1 bis)	Quercetti	3-7	1.80	120 brightly coloured large plastic pegs and white plastic peg board for making a variety of designs.
9501	INT-A-LOK	Midland Industries	4 up	1.00 up	Sixty brightly coloured plastic building disks with slots for fitting together.
K333	SHAPEES	Kohner	2-7	2.50	Approximately fifty-five flexible, completely interchangeable, brightly coloured, three-dimensional plastic shapes.
5308	TILE PICTURES	Spears	3-10	2.29	Wooden tiles, nails and tack hammer for making designs on board.

# JUNIOR CONSTRUCTION SETS

Simple structures may be produced, using a wide variety of building materials such as blocks, logs, flat wooden or metal slats and dowels. Each set should contain a suitable number of parts to produce a satisfying result. Pieces must fit well together to produce a well-balanced structure. Any set given at too

early an age will only cause frustration, yet must be carefully selected to present a suitable challenge. A construction set is intended to increase dexterity, co-ordination and perseverance, and can stimulate the imagination and a sense of design.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
33	BILOTOY	Revell	4-8	3.59	Good, simple construction set with plastic wheels and nuts.
35	BILOTOY	Revell	4-9	6.89	Well designed wooden construction set allows great scope for mechanical as well as imaginative play.
290	BUNCH OF JUNK	Peter Austin	3-7	1.00	Approximately sixty pieces of wood turnings in various shapes and sizes; have limitless uses, they can be painted, glued together, used as finger puppets and can serve as accessories to block play.
31786	BYGG BRIO	Brio	2-8	9.75	Wooden construction set with slats, bolts, etc. to make wheeled models.
	CANADIAN LOGS	Hardwood Specialties	5-7	2.98 up	Build your own log cabin with realistically designed notched logs.
354	DESIGN BLOCKS	Tinker Toys	3-8	4.50	Sixty colourful, hollow plastic blocks in geometric shapes for making mosaic designs.
5171-3	EASYLOCK BRICKS	Reliable	4-12	1.00 up	Small plastic building bricks, with doors and windows. Lock firmly into place, make stable structures.
	LEGO BUILDING TOY	Samsonite	4 to teens	3.50 up	System of interlocking, brick-shaped plastic pieces. Many accessory kits available including gears and motors which allow construction from simple houses to complex working models. Several sets to choose from.
001	LEGO GEARS	Samsonite	6-12	7.69	Twelve gears plus wheels, tires and wheel blocks for making moving and interconnected wheel toys with Lego building sets.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note	
449	LEGO GIANT BASE PLATE	Samsonite	4 to teens	2.35	16 sq. in. flat plastic board covered with studs which mesh with regular Lego as well as Duplo. Suitable base for building large structure or a series of smaller ones.	
250	MAGIC WOOD	Allen Wood	3-6	2.00	Approximately forty small pieces of treated wood in various colours adhere to each other.	
	PLASTIC MECCANO SET B	Meccano	4-8	6.00	Over one hundred pieces, similar to the well known metal Meccano set but with pieces larger and made of plastic for the younger age group.	
S	PLASTIC MECCANO ACCESSORY PACK	Meccano	6-10	2.00	Nine pieces consisting of gears and chain for making movable models when added to plastic Meccano set B.	
42	72	PLAYPLAX PLAYBOX	Trendon	3-7	10.50	Twenty-four rings and forty-eight squares of slotted coloured translucent polystyrene fit together to form objects and buildings.
	36	PLAYPLAX	Trendon	3-7	3.50	Thirty-six slotted coloured, translucent polystyrene squares for building imaginative structures.
	299	STA-LOX	Peter Austin	4-12	2.00	Flexible plastic bricks, doors and windows, approximately 290 pieces.
	2	SUZA	Peter Austin	3-9	5.00	An assembly game consisting of 300 notched plastic pieces in various colours and shapes for constructing fanciful objects.
		TINKER TOY	Allen Wood	3-12	1.30 up	Easily assembled, versatile spools and dowels, can make moving models.
	434	TINKER TOY MAKER	Allen Wood	3-6	4.00 up	Wood and plastic parts combine to make wheeled trucks and trains.
	227	TINKER ZOO	Allen Wood	3-7	2.90	Wooden dowels fit into plastic shapes to form animals.

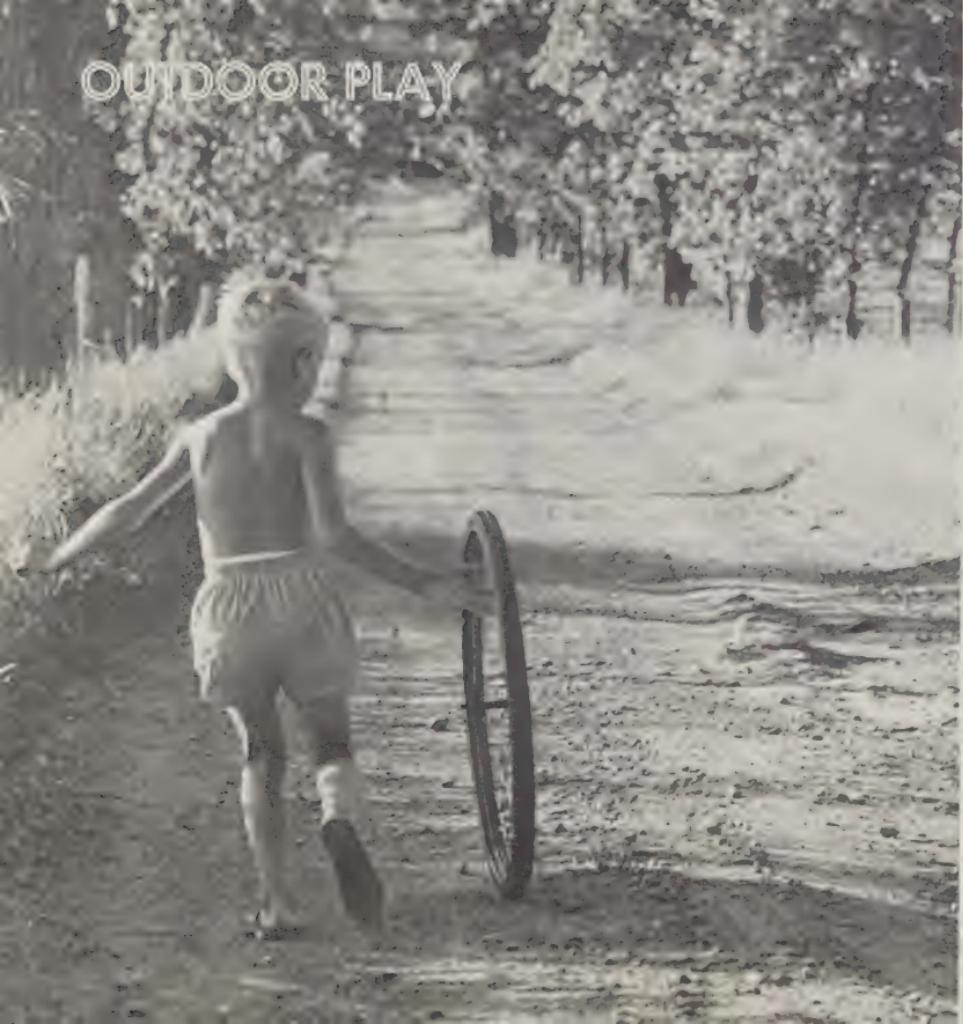
# SENIOR CONSTRUCTION SETS

The older child can manipulate smaller pieces than earlier and thus graduates to the more advanced construction sets. The possibilities

for building are endless; ranging from the simple to the very complicated which may include gear systems, motors, and electrical parts. Usually supplementary sets are available, and lengthen the interest span. Look for quality in design, parts and clear instructions.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
100	FISCHER TECHNIK	Fischer Technik	7-10	13.95	Hard plastic, precision cut construction set. Grooved pieces fit into each other.
200	FISCHER TECHNIK	Fischer Technik	7-10	22.95	Challenging construction set; many more components than #100.
400	FISCHER TECHNIK	Fischer Technik	7-12	39.95	Excellent advanced construction set. Many more components than #200, see above. Designed for use with Motor Kit #1 (see below).
1	MOTOR KIT	Fischer Technik	7-12	19.95	Six volt D.C. battery-operated electric motor, designed to provide motive power for moving models of Fischer Technik construction sets.
2	GEAR KIT	Fischer Technik	12-15	11.95	Interchangeable gears, designed to extend play value of Motor Kit #1 see above, by providing an extensive range of novel parts.
	MECCANO	Meccano	5 up	2.98 up	Several sets to choose from, graduating in complexity. Large, complex structures are steady. Motors and accessories available. Set consists of metal plates, nuts and bolts.
6	OCEAN TERMINAL SET	Meccano	12 up	21.50	104 working models, mainly on nautical theme, can be built with this set. Includes two instruction books.
2	SUPER JUNIOR MECCANO	Meccano	8-12	5.98	Assortment of flat metal pieces, screws, nuts, bolts and wheels, to put together with tools.
333	TRANSPORT TRUCK	Samsonite	5-9	3.50	A Lego construction kit. Once built, car runs smoothly, stays well together and can be taken apart again.

# OUTDOOR PLAY





# SAND AND WATER PLAY



Sand and water play is a universal and timeless activity, and all children everywhere enjoy it at some stage of their development. Conventional toys may be supplemented by suitable household utensils as long as they are smoothly finished and rust-proof.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	BATH TOY - BIRD OR FISH	Trendon Ltd.	1/4-2	3.00	Of durable plastic and superb modern design. Suitably weighted for bobbing in the water.
PB-10	BEACHBALL	Tilly Manufacturing	1/2 up	.30 up	Bright and durable inflatable balls, come in several sizes.
214	PAIL AND SHOVEL	Pax Manufacturing	1-6	.80	One-gallon plastic pail and sturdy plastic 11" shovel.
165	ROLY POLY CHIME BALL	Fisher-Price	1/4-5	5.49	High impact plastic ball, transparent upper half, moving figures inside; for floating or rolling.
1663	SANDMAN SET	Reliable	1-5	1.29	Good sandbox toy with pail, shovel, interesting sifter and three moulds.
1649	SAND SIFTER TRUCK	Reliable	1-5	1.00	Take-apart truck incorporates shovel, pail and sifter.
1660	SIFTER AND MOULDS	Reliable	2-6	.60	Flexible plastic sifter, shovel and two moulds for sandbox play.

# JUNIOR SPORTING TOYS

Sporting toys are useful for children who are not yet ready for professional equipment. They should be selected with the child's interests and level of skill, strength and co-ordination in mind.

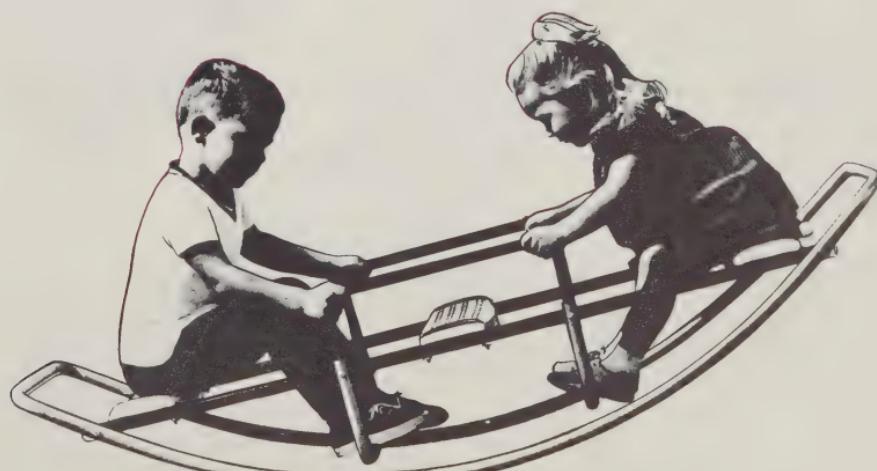
Cat. No.	Toy	Manufacturer	Age	Price	Design Note
1251	BASEBALL AND BAT	Reliable	5-8	.80	Light, harmless, beginner's plastic baseball set.
5566	CASPER PUNCHING TOY	Haugh's	1½-5	3.49	40" plastic punching toy with sand-weighted base.
7655	FOOTBALL 10"	Viceroy	4-9	1.00	Child-size brown rubber football looks like regulation ball.
33fp	FOOTBALL 14"	Viceroy	9-14	2.50	Tan-coloured vinyl; good beginner's football.
3302	GOAL SET	Viceroy	6-12	6.00	9½" diameter basketball and hoop. Good for beginning basketball.
5616	PEE WEE FOOTBALL	Viceroy	3-9	.60	Nice small football for catching practice.
5560	POPEYE PUNCHING TOY	Haugh's	1½-4	3.19	34" plastic punching toy with sand-weighted base, protruding red nose has squeaker.
5557	POPEYE PUNCHING TOY	Haugh's	4-7	3.98	50" plastic punching toy with sand-weighted base.
	PRACTICE SPONGE PUCK	Viceroy	4 up	.35	Light weight, regulation-size hockey puck. Excellent for practice hockey where pads are not worn.
	SKATE GUARDS	Sceptre	3 up	.80	Well made, easy to adjust skate-blade covers in plastic.
6455	SMALL PLAYBALL	Viceroy	2-8	.59	Brightly coloured rubber ball bounces well and is easily grasped by the younger child.
445	SOCCEBALL	Viceroy	5-16	4.00	Brown vinyl ball with black lines; 27" in circumference.
BB-36	TILLY PUMP PAK	Tilly Manufacturing	3 up	.98	Twenty balloons and a pump.
16-P	TILLY PUNCH BALLS	Tilly Manufacturing	2 up	.49	Pink or yellow punch ball, 42" in circumference when inflated.

# TOYS AND EQUIPMENT FOR OUTDOOR PLAY

Look for outdoor equipment that does not rust, is smoothly finished, sturdy and well balanced. Such toys are important to the physical and social development of both the active and sedentary child.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
111	BABY BAT KITE	Gayla-Haugh's	6 up	1.29	Black plastic four-foot wing span. Easy to fly.
48 301	GYMNAStic CLIMBER	M.A. Henry	3-7	34.95	Climbing apparatus of 2" tubular steel, six feet tall.
	FOOTSEE	Twinpak	4-11	.98	A popular foot-action toy.
8664	INFANT SWING SEAT	Tonka	1/2-2	5.95	Yellow flexible plastic seat that attaches to swing set or ropes. Small child fits into the seat to enjoy swinging safely.
1231	POP'N CATCH	Reliable	3 up	.39	Plastic ball and spring-operated lacrosse-type catcher.
122	ROCKAWAY STEEL PLAY UNIT	Tonka	2 1/2-6	18.70	Tubular steel three seater rocker for indoors or out. Easily portable.
110	SKY RAIDER KITE	Gayla-Haugh's	6 up	1.29	Plastic bird-like kite, four-foot wing span.
1992	SLIDE-A-BOGGAN	Coleco	3-13	2.98	Sheet of polyethylene with short rope handle, safe and light toboggan-type slider.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
6787T	SWING SET	Tonka	3-12	59.95	Twelve feet long and 7' high swing set of 2" tubular metal with plastic seats and steps; consists of two swings, one glider slide with climbing ladder, double lawn swing, free hanging tubular ladder with four rungs.
	TOBOGGANS	Featherweight Corporation	1½-10	2.35 up	Aluminum toboggans, durable, smooth riding, light and easy for small children to handle. Come in various lengths; mattresses available.
M235	ZIPEES - SHOE TOP ROLLER SKATES	Samsonite	5-9	4.98	Plastic adjustable roller skates with lacing and without key fit over most footwear. Can be used both indoors and outdoors. Fit shoe size 9-1.



# ART AND CRAFT MATERIALS



# MODELLING COMPOUNDS

Most children are fascinated by modelling compounds which stimulate creativity and provide relaxation. Compounds should be non-toxic and not too messy to work with. Some dry when exposed to the air - some are continually re-usable. The uses are limitless, i.e. rolling out dough and cutting cookies, making relief projects for school, elementary modelling and sculpture.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
206	CLAYOLA MODELING CLAY	Canada Crayon	2 up	.85	One lb. of soft, pliable modelling clay, divided into four different colour bars.
CC29	CRAYZEE-CLAYZEE	International Games	2½-5	.39 up	Soft, easily moldable modelling material in bright colours, comes in individual plastic containers.
15	KLEAN KLAY	Peter Austin	3 up	.25 up	Quality modelling clay available in different colours and sizes.
226	MODELINE CLAY	Canada Crayon	3 up	.59	One lb. modelling clay divided into four different colour bars.
	MODELLING TOOLS FOR PLASTICINE	Harbutt's	5 up	1.98	Four assorted hardwood tools for advanced model shaping in Plasticine or clay.
	PLASTICINE (assorted packages)	Harbutt's	4 up	.25-.98	Good packages were found to be: Brilliant Pack #400, Child's Delight #902, Corona Box #121, Wallet Pack #52F, Rainbow Pack #122.
259	PLAY-DOH	Rainbow Crafts	3 up	1.60	Four jars of Play-doh in different colours. Very malleable, but dries out if exposed to air.

# CRAYONS AND COLOURING BOOKS, ART PAPER, CHALK AND BLACKBOARDS

The very young child wants to express himself and use his imagination in the rudiments of artistic design. Simple tools here are sufficient, such as chalks, crayons, blackboard and paper. Make sure chalks and crayons are marked "non-toxic". Supply large sheets of paper or large blackboards - children like big surfaces on which to draw. Let them have fun - and appreciate their serious efforts to express themselves. Needless to say, all these materials can be used by adults for serious art work.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
300	A.B.C. BLACKBOARD	Frolic	3-8	.79	18" x 12" masonite blackboard with three pieces of chalk and sponge.
10B	BES-CO LARGE ANTI-ROLL PRESSED CRAYONS	Canada Crayon	2-4	.85	Eight flat-sided, large crayons.
70	CHALKALL	Canada Crayon	4 up	.50	Twelve huge railroad chalks, hard textured, excellent for preschoolers.
	COLOURING BOOKS	Héritage	4-8	.29	Fully bilingual colouring books. Good subjects were found to be: Fish, Transportation, Animals, Flowers, Birds, Fruit.
	CONSTRUCTION PAPER	Hilroy	3 up	.79 up	Brightly coloured sheets of paper 9" x 12" or 18" x 24", useful for paper construction work, cutting and drawing.
	CREAM MANILA PAPER	E.B. Eddy	5 up	.55 up	Inexpensive art paper with good texture for tempera painting, charcoal or pencil sketching; sizes 18" x 24" or 12" x 18".

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
401	FREXON CRAYONS	Harbutt's	3-6	.59	Nine jumbo wax crayons.
80	JUMBO CRAYONS	Canada Crayon	2-4	.40	Eight durable, large crayons, easily grasped.
40	JUMBO WASHABLE CRAYONS	Canada Crayon	2-4	.40	Eight durable, large crayons wipe off walls.
	NEWSPRINT PAPER	E.B. Eddy	3 up	1.25	One hundred sheets of economical paper for pencil, charcoal, oil pastels, poster paint, felt pens.
	ORIGAMI PAPER	Charles E. Tuttle Co.	5 up	.69 up	Seventy-two 6" square sheets of brilliant papers are designed for Japanese art of paper folding. Good for folding, cutting and glueing.
6112	SANIGENE COLOURED CHALK	Canada Crayon	3 up	.45	Twelve sticks of dustfree chalk in an assortment of colours.
1412	SANIGENE WHITE CHALK	Canada Crayon	3 up	.15	Twelve sticks of white dustfree chalk.
41	WASHABLE CRAYONS	Canada Crayon	3 up	.15	Regular size; clear colours are completely washable.

# PAINTS, PASTE AND OIL PASTELS

A child makes drawings or paintings for the sheer fun and interest of creation. Keep painting surfaces large, a young child seldom confines himself to small areas. Encourage your child to express himself freely. Give a small child LARGE brushes, an older one can handle smaller ones. Check if materials are washable, walls and clothing are a great temptation for the preschooler. Do not present the beginner with too many colours at any one time, the result is often a muddy mess. Buy good quality art materials and check that they are non-toxic. All art materials can be used by the adult artist.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
212	ARTISTA OIL PASTELS	Canada Crayon	4 up	.70	Twelve pastel crayons, easy to shade and blend.
105	ARTISTA TEMPERA PAINT	Canada Crayon	4 up	1.25	Six $\frac{3}{4}$ oz. jars of liquid tempera of good consistency.
1308	CRAYOLA FINGER PAINT	Canada Crayon	3-7	.67	One 8 oz. glass jar of good quality finger paint, in assorted colours.
1000	DIP DOTS	Rainbow Crafts	4-9	1.50	Eight ready to use, spillproof, liquid water colours.
1500	DRIAD POWDER PAINT	Canada Crayon	3 up	.85	One 1 lb. tin of powdered paint, easy to mix, in assorted colours.
801F	FIRMA-GRIP PASTE	Canada Crayon	3 up	.45	One 8 fl. oz. jar of white paste which sticks paper on contact.
10	HOT POTS #6	Reeves	8 up	2.99	Set of six 1-oz. jars with snap-lock lids of fluorescent poster paints in six hot colours.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
22	OIL PASTELS	Grumbacher	5 up	.40 up	Twelve sticks of oil paint, give an opaque brilliant colour.
330WP10	PACKAGE OF 10 FINE FELT PENS	Staedtler	10 up	2.29	Narrow, fibre tipped assortment of brilliantly coloured free flowing pens in plastic pouch for sketching, designing, tracing.
325 340 341	PAINT BRUSHES	Canada Crayon	5 up	.43-.48	1/2" wide, multipurpose, good quality, sturdy paint brushes.
	POSTER COLOUR	Winsor and Newton	4 up	.70 up	One 1/2 lb. tin of powdered paint, comes in assorted colours.
1203	PSYCHEDELIC PAINTS	International Games	9-16	3.29	Set of six 7/8 oz. jars of brilliant fluorescent water colours.
R4325	REDSKIN FINGER PAINT	Milton Bradley	2 1/2-8	1.70	Four 2 oz. jars of assorted colours of finger paint and seven sheets of glossy paper.
6	TEMPODISC	Reeves	5 up	1.29 up	Tempera paint in cake form in various sizes, complete range of colours - refills available; fit into enamelled wells in hinged box.



# HANDICRAFTS



Interest in craft work starts when children are able to use tools and several materials. They enjoy creating small useful objects. Many materials found around the house, such as paper, cardboard, paper cups, empty spools of thread, corks, straws and buttons can be utilized by imaginative children under adult guidance to carry out simple collages and projects. When buying a craft kit for the beginner keep in mind the following: they should present a challenge and give a satisfying result; sufficient materials should be provided to complete the project; instruction should be clear and easily understood. This might be the beginning of a lifetime hobby.

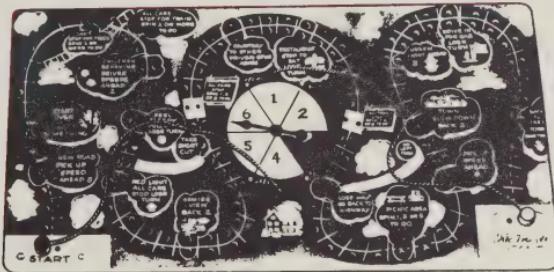
Cat. No.	Toy	Manufacturer	Age	Price	Design Note
5721	ANIMAL LACING CARDS	Spears	4-6	1.00	Large, bold pictures and adequate yarn.
338	BASKET CORKING	Peter Austin	6 up	2.00	Spool knitting set, in plastic basket.
339	BASKET KNITTING	Peter Austin	8 up	2.00	Good starter knitting set, in plastic basket.
340	FASHION KNITTER	Peter Austin	8-12	2.98	Plastic spool knitting set and five skeins of yarn for making clothes for fashion dolls.
6432	FLOWER CRAFT	Butterfly Brand	5 up	1.40	Gummed paper craft for making designs.
K103	INDIAN BEADWORK	Kohner	5-8	1.59	Coloured plastic beads with large diameter holes for stringing. Excellent instructions include variety of patterns for bracelets and mats.
823	LOOM	Brio	7-12	9.95	10½" x 6" base, collapsible, two harness tabby loom, weaves up to 6" wide material; over 4' long.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
M	MOSETTE BOUTIF KIT	Craft Master	9 up	1.50	Board with design, glitter, braid and glue for plaque-making.
MBS	MOSETTE BOUTIF KIT	Craft Master	10 up	7.00	Large board with variety of materials, as above, to make picture plaque.
0416	RAINBOW CHAIN	Moyer	2-7	.25	Approximately 100 gummed paper strips, 4" x 1/2", for looping into chains or making designs.
	RAVENSBURGER HOBBY KITS	Otto Maier Verlag	5-15	1.60 up	Mobiles and small objects: their construction or assembly ranges from easy to difficult. Good subjects are: Waste paper basket; Napkin rings; Paper shapes; Mascot; Pin cushion; Telephone register. Good mobiles are: Japanese Paper Balls; Birds of Paradise; Sailboat & Fish; Sleep Little Child, Sleep; Swans.
5702	SEWING CARDS	Spears	4-8	1.00	Large, bold pictures printed on both sides of cards and adequate yarn.
6478	SILHOUETTE CRAFT	Butterfly Brand	5 up	1.40	Gummed paper sheets and background papers.
1122	WALLET - BLAKE	Tandy Leather	7-10	1.00	Pre-cut wallet with change purse put together by means of lacing.
9412	WOODBURNING	Eldon	10 up	6.00	Eight pieces of printed basswood in different sizes and C.S.A. approved burning tool with accessory tips.
K256	WOODIES	Kohner	4-10	2.50	300 popsicle sticks and 400 wooden tiles combine to make variety of objects. Can be used by several children at the same time.
6161	WOOL WEAVING LOOM	Spears	9 up	12.00	Tabby loom produces scarves and runners in plain weaves.
Y7408 Y7401	3-D ART - MINIATURES	Revell	8-12	1.80	A miniature plaque is readily created by sticking yarn on a pre-patterned outline. There is a choice of several subjects.

# GAMES AND PUZZLES



# GAMES FOR THE YOUNGER CHILD



A game must have sufficient challenge to be interesting and the goal should be within reasonable reach for the individual age level. It should amuse, encourage social play, provide experience in both winning and losing. Rules should be simple; graphics should be bright and clear, and container should be adequate for storage.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
R4790	ANIMAL TWISTER	Somerville	3-10	5.00	Floor game consisting of large, heavy gauge plastic square with brightly printed animals and corresponding playing cards.
20	AVALANCHE	Parker	4-10	4.00	Plastic board with swivelling alleyways, marbles included.
R4921	CANDYLAND	Somerville	4-10	2.50	Good family game, suitable even for preschoolers, moves determined by colour cards.
4825	CAR TRAVEL GAME	Somerville	6-12	1.30	Board with attached pegs. Teaches road rules.
140	CAT AND MOUSE	Parker	4-10	2.00	Sturdy, well-designed board game.
246	CHILDREN'S ZOO GAME	Copp Clark	5-8	1.25	Three-fold pictorial game board with animals and spinner.
265	CROW	Parker	5-10	.60	Set of forty-eight picture cards for car travel game.
101	DOMINO	Hausemann & Hötte	4-8	1.50	Twenty-eight sturdy, colourful picture-domino cards.
728	EIGHT GAME COMPENDIUM	Somerville	5 up	1.50	A collection of eight of the most popular children's games.
385	HEADACHE	Kohner	5-11	4.75	Board game of chase and capture for four players. Ingenious popping device for dice decides turns.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	MOWGLI AND HIS FRIENDS	Walker Press	6-12	.39	Card game based on Walt Disney's film "Jungle Book."
	MOWGLI RUMMY	Walker Press	5-10	.39	Card game based on the Walt Disney film "Jungle Book."
179	NOAH'S ARK	Copp Clark	3-7	2.50	Large ark with pairs of animals on stands and spinner make attractive table game.
155	PETER PAN	Parker	6-10	2.00	Combination game and jig-saw puzzle.
8305	THREE BLIND MICE	Irwin Toy	5-10	1.00	Fun game for three or four players of catching mice under a wedge of plastic cheese.
218	TRAVEL TIME	Somerville	5-14	1.50	Object recognition game and plastic sand-filled timer.



# SOLITARY PLAY FOR CHILDREN UNDER EIGHT

All children need some time alone, and there will be times in every child's life when a rainy day or illness confines him to solitary play. This group of play items includes: quiet paper or felt games, intriguing novelty toys, doodling games, all of which should amuse the child and keep him quietly entertained with a minimum of adult supervision.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	ACTION TRANSFERS	Letraset	5-10	.39	Heavy paper background picture and thirty "rubdown" figures inside. Twelve assorted interesting subjects.
	COLORFORMS	International Games	3-8	1.69	Series of plastic pieces adhere to background in a variety of subjects.
505	ETCH-A-SKETCH	Peter Austin	4 up	5.00	Drawing designs on glass-like surface by turning knobs.
	FUZZY FELTS	Allan Industries	3-8	2.00	Series of felt pieces which adhere to sticky board. Variety of subjects.
105	GIZMO	D.M.A. Industries	3 up	1.00	Intriguing doodle and construction toy with eight plastic interconnected pieces.
199	JUMPKINS	Kohner	½-2	1.00	Cartoon character whose arms and legs move when attached ring is pulled.
1	MAGIC MIRROR	Merit	6-10	2.00	Copy outline drawings onto transparent, glass like mirror; six crayons provided.
4010	"MAGIC" MARY JANE	Somerville	4-10	1.50	Paper doll with magnets; variety of dresses adhere well to body.
K3990	MINI PUPPETS	Kohner	3-10	.39	Variety of Disney cartoon characters, jointed at knees, waist, neck and shoulders and moved by applying pressure to base plate.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
759	MUSIC BOX POCKET RADIO	Fisher-Price	1-5	3.98	Wood and plastic wind-up radio with moving pictures.
	PATTERSON BLICK INSTANT PICTURES	Letraset	5-12	.69	Fascinating variety of subjects in well-researched booklets and thirty "rubdown" figures.
	SILLY PUTTY	Marketoy	5 up	.98	Silicone putty in egg-shaped plastic container. Bounces, stretches, can be re-used continually.
3301	SPEAROSCOPE	Spears	3-9	2.98	Novel adaptation of kaleidoscope. Plastic frame with mirror, views twenty discs of different patterns.
411	SPIROTOT	Kenner	4-7	2.49	Square, plastic, hinged frame, three concentric circles and three coloured pens for drawing symmetrical patterns.
62	SUPER ACTION TRANSFERS	Letraset	5-12	.98	Large cardboard background with suitable scenery for adding fifty corresponding "rubdown" transfers. Variety of subjects.
	TRICKY TRAPEZE	Playco	2-10	.59	Walt Disney character acrobat on push-button trapeze.
	T.V. RADIO	Fisher-Price	1-6	5.49	Plays music and shows moving pictures when knob is wound.

# PUZZLES FOR CHILDREN UNDER EIGHT



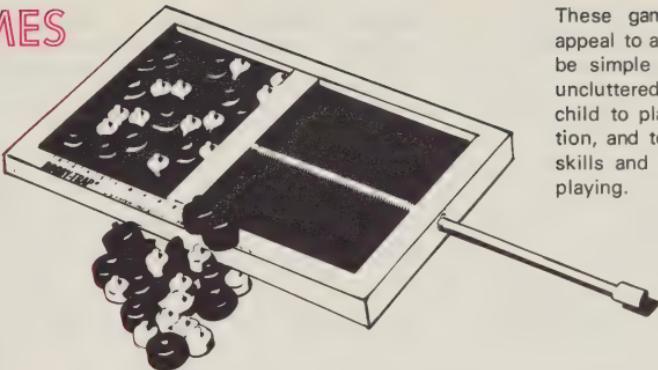
Puzzles should challenge a child without frustrating him. The number of pieces and complexity of design increase with the ability, dexterity and perception of the user. The pieces should fit and hold together well, and come apart easily. Graphics should be clear, bright and realistic. Frame puzzles are most suitable for the very young.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
602	LOCKS-A-ROUND PUZZLE	Somerville	6-8	.50	Circular, humorous animal puzzle. Approximately fifty pieces.
700	PAL WOODEN JIG SAW	Somerville	4-6	1.00	Approximately thirty-five piece wooden puzzle depicting pet photographs.
112	PEEK-A-BOO PUZZLE	Simplex	3-6	1.79	Round all-wooden puzzle; pieces are lifted by means of wooden knobs and may be used separately for table play.
750	PLAYPEN WOODEN JIG SAW	Somerville	2-3	2.25	Consists of nine pieces.
140	POCKET PUZZLE	Simplex	4-8	.59	Ten piece wooden puzzle in plastic container on variety of subjects such as train, village, dwarf, farm. Good for pocket, car, bed.
237	PUZZLE BLOCKS	Kohner	2-5	2.50	Set of ten flexible plastic blocks with simple shape figures to be inlaid.
160	THE VILLAGE PUZZLE	Simplex	3-6	2.89	Twenty-one piece rectangular wooden puzzle of Dutch street scene.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
183	TRAFFIC PUZZLE	Simplex	1½-4	1.98	Rectangular wooden puzzle. Seven pieces: cars, trucks and bus can be removed by means of small wooden knobs and used for separate play.
	WADDINGTON'S SPELLING PICTURES (THINGS THAT GO)	Parker	3-7	1.00	Fourteen small cardboard puzzles of three to seven pieces each, depicting objects such as cars and boats.
	WADDINGTON'S SPELLING PICTURES JIG-SAW	Parker	3-7	1.00	Fourteen individual three to eight piece puzzles; subjects include circus, birds, farm.
1189	ZOO PUZZLE	Simplex	1½-4	2.89	Rectangular wooden puzzle. Fourteen exotic zoo animals can be removed from spaces in board by means of wooden knobs and played with separately.



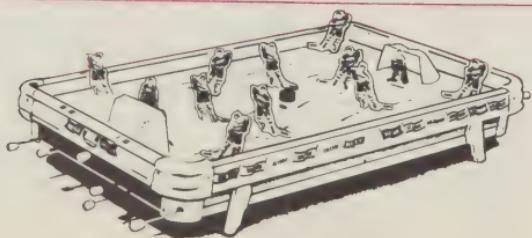
# FAMILY TYPE GAMES



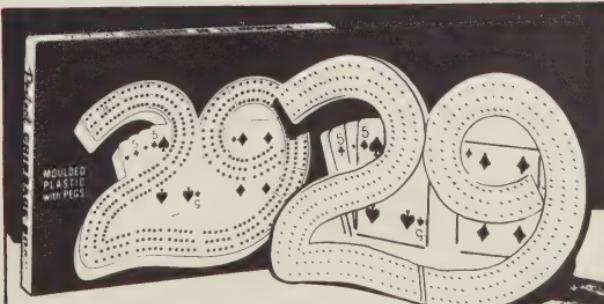
These games should last many years, and appeal to a variety of ages. Instructions should be simple and clear; graphics attractive and uncluttered. Such games should encourage the child to play within a group, to enjoy competition, and to both win and lose gracefully. New skills and information may be acquired while playing.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
60	BOOBY TRAP	Parker	5 up	4.50	Spring operated game, teaches some principles of structural stress.
14	CAREERS	Parker	8 up	5.00	Game of fame and fortune for two to six players.
130	CHERCLES	Parker	8 up	3.98	Mod version of checkers for two players.
45	CLUE	Parker	10 up	5.50	Intriguing detective game for young teens.
307	COAST TO COAST	Copp Clark	5-10	1.00	Across Canada board game, teaches names of main cities and provinces.
32/1098	COMPENDIUM OF SOCIAL BOARD GAMES	Tofa	8 up	3.49	Three double-sided boards with playing pieces and dice for a variety of games including chess and checkers.
873	COMPLETE CROKINOLE	Munro Games	8 up	8.00	Well constructed. Equipment and instructions for 101 games.
72	DOUBLE PICK-UP STICKS	Parker	7 up	2.00	Eighty-two wooden sticks 7 1/4" long with band of colour either end. Rules for game variations simple and direct.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
2525-4	HANDS DOWN	Ideal	5-12	5.00	Action table game for two to four players. Sturdy, plastic flipper determines winner.
210	HIGH SPOT	Parker	10 up	4.00	Original and intriguing three dimensional game played with transparent plastic pieces which encourages perception of spatial relationships.
991	HOT SHOT HOCKEY GAME	Munro Games	7-12	7.00	A good, fast action table hockey game for two players. Magnetic puck for realistic play.
	KNOW CANADA'S TRANSPORTATION	Walker Press	7 up	.39	Card game of various modes of transportation. Useful as a teaching aid and for school projects. Excellent graphics.
13	MILLE BORNES	Parker	13 up	3.00	Fascinating bilingual card game in which players make a car trip. Two to six players.
9	MONOPOLY	Parker	8 up	6.50	An interesting game about real estate buying and trading.
269	MOON SHOT	Copp Clark	6-10	2.50	Table game of lunar flight for two to four players.
996	NATIONAL HOCKEY GAME	Munro Games	7-12	13.00	A good, fast action, large table hockey game with added feature such as puck dropping device, for two players. Magnetic puck adds challenge.



Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	NATIONAL HOCKEY LEAGUE GAME	Copp Clark	9 up	3.00	Board game teaches N.H.L. rules.
5320	N.H.L. POWER PLAY	Eagle	8 up	14.98	Large size, fast action table hockey game with puck dropping device.
29	PERFECT CRIBBAGE BOARD	Somerville	8 up	2.00	An original board in the shape of the perfect "29" hand; Unbreakable, three tracks.
400	QUBIC	Parker	6 up	4.00	Three-dimensional tic-tac-toe for two players.
390	SORRY	Parker	7-14	5.00	Playing board and deck of forty-five cards.
4916	STRATEGO	Somerville	8 up	6.00	Intriguing tactical board game for two players.
4645	TWISTER	Somerville	8 up	6.00	Very active floor game, played with hands and feet. Requires sense of balance and co-ordination.
	WARRI	Boneil Products	8 up	4.98	23" x 6" woodgrain plastic board with fourteen depressions and twenty-four round playing pieces. A game of chance.
90	YUM	Parker	8 up	2.00	Simple poker type dice game. Fun for the whole family.

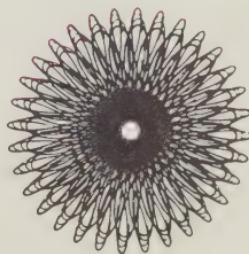
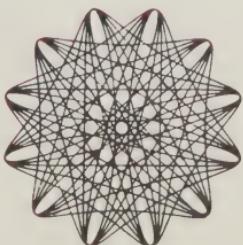


# SOLITARY GAMES AND ADVANCED PUZZLES FOR OLDER CHILDREN

These include all types of puzzles, computer type games, executive-type games and brain teasers. They may present a challenge, test skill and knowledge, or just help pass the time.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
5000 Series	CLUSTER PUZZLE	Copp Clark	5 up	1.00	Twenty-four to thirty piece ingenious cardboard jig-saw puzzle in plastic box. Variety of subjects.
501	DR. NIM	Preston	9 up	4.98	Computer-type puzzle game with twenty-two page instruction and problem solving book, teaches rudiments of programming.
	HI - Q	International Games	8 up	.79	Intriguing mathematical solitaire puzzle.
403	HISTORICAL JIG-MAP OF CANADA	Parker	8-12	2.00	400 piece jig-saw puzzle, authentically illustrated, keyed to school social studies.
2	INSTANT INSANITY	Parker	10 up	1.00	Challenging brain teaser consisting of four plastic cubes in different colour combinations.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
D101	MAP OF CANADA PICTORIAL JIG-SAW PUZZLE	Somerville	6 up	.98	400 pieces, depicting cities, highways, coats of arms, animals and rail lines.
POC 3	POP-OUT AND COLOUR: CASTLE	Reeves	7-12	2.99	Large box of good water paints for completing four-coloured sheets of cardboard with perforated castle pieces, knights and horses.
4940	ROLOMATIC BRIDGE SET #1	Milton Bradley	14 up	7.98	Roll of forty bridge hands on paper, encased in plastic case. Excellent for self-teaching bridge. Good instructions.
27	SOMA	Parker	8 up	2.00	Cube puzzle game consisting of seven pieces and challenging forty-page booklet for solving more problems.
401	SPIROGRAPH	Kenner	8 up	4.95	An original and imaginative toy designed to draw circular, geometric patterns in various sizes.
181	THE UNDERSEA WORLD OF JACQUES COUSTEAU	Parker	10 up	1.50	Approximately 320 piece puzzle, beautifully coloured photographs.
1800	"THE SHAPE" JIG SAW	International Games	12 up	3.00	Approximately 700 pieces, cut into shape of Spanish dancer or guitarist; 28" x 20" finished size.



# WORD GAMES

Word games are used by young and old alike and provide hours of challenging fun. They can also be used as a teaching aid, to develop memory training, enlarge word power and increase span of concentration.

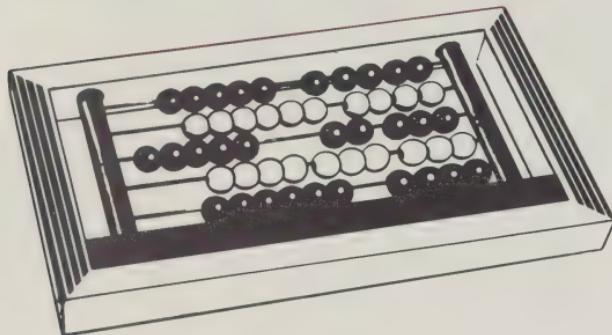
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Cat. No.	Toy	Manufacturer	Age	Price	Design Note
805	ALPHABET AND NUMBERS	Child Guidance	3½-6	1.89	Forty large, plastic stand-up pieces. For letter and number recognition.
R4223	DIAL 'N SPELL	Somerville	5-8	3.00	Word cards fit co-ordinated dial. Teaches words by imitation, tests word retention.
305	JOTTO PADS	Copp Clark	11 up	1.00	Interesting word guessing game for two people.
R4260	PASSWORD	Somerville	10 up	2.50	Intriguing guessing game for two to four players improves vocabulary and provides fun.
200	PROBE	Parker	10 up	7.00	Intriguing word guessing game, using letter cards in racks.
R915	RACK-O	Somerville	8 up	3.00	Numbered cards to slip into rack slots.
18	SCRABBLE FOR JUNIORS	Selchow & Righter	7 up	4.75	Spelling game. One simple and one advanced version included. Good for beginning readers.
	SCRABBLE	Selchow & Righter	10 up	6.00	A word game in which 100 wooden tiles are used to form interlocking words cross fashion on the playing board.
708	SCRIBBAGE	Copp Clark	7 up	3.50	A word game consisting of thirteen scribbage cubes, egg timer and cup.
5942	SHAKE-A-WORD	Playco	6 up	.90	A crossword spelling game consisting of twelve playing cubes and tumbler.
142	TUMBLE WORDS	Playco	6 up	1.50	Crossword spelling game. Can be played as solitaire.

SCIENCE AND TEACHING



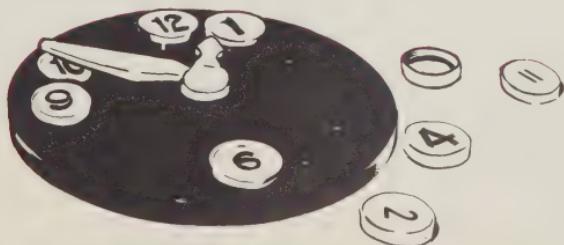
# COUNTING DEVICES AND TEACHING ABOUT TIME



Certain toys have been specifically designed to help to teach learning skills such as number and shape concepts. They can be used at home or in kindergarten and primary grades.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	CANADIAN JACKDAWS	Clarke Irwin	11 up	2.95	Historical portfolio filled with informative articles, maps, facsimile documents and broad sheets. Canadian series of eighteen subjects now available as well as general historical and science Jackdaws.
800	CLOCK AND COUNTING FRAME	Allen Wood	2-6	2.50	Wooden counting bead frame and clock attached.
750	COUNTING FRAME	Allen Wood	3-10	1.50	Excellent number aid.
346	COUNTING AND THREADING	Kiddicraft	2½-6	6.50	Plastic disk beads and plaques with raised dots in various colours, for colour and number matching.
T208	GEOMETRICAL SHAPES	Tiger Toy	2-3½	5.00	Six mauve coloured geometrical shapes fit into corresponding figures on yellow form board.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
	FLASH CARDS AND GAMES	Walker Press	3 up	.39	Attractive, well printed series for formal games or improvisation.
357	KIDDICLOCK	Kiddicraft	6-9	6.00	Excellent for teaching how to tell time.
262/100	NEW MATH SUBTRACTION FLASHCARDS	International Games	6-9	1.29	Fifty cards with subtraction questions. Useful drilling aid for child who has learned basic subtraction concept.
3280	POST AND TABLET FITTING BOARD	Ideal School Supply	2-4	3.75	Durable wooden base board with five groups of wooden pegs and tablets with corresponding holes.
220	TICK-TOCK BINGO	Somerville	5-8	2.00	Combines teaching how to tell the time with the fun of bingo.
5992	WORLD TIME DIAL	Ideal School Supply	9-12	2.25	12" square cardboard frame with revolving mid-section showing northern and southern hemispheres and time zones.



# SCIENCE KITS



Sets should foster new interests and contain sufficient materials for experiments. All equipment should be of adequate quality and must function to ensure success. Instructions should be clear, precise and geared to the right age. Container should be suitable for storage. Since many if not all of the science kits contain chemicals that may be harmful if misused, the precautionary statements on the individual containers should be read carefully. For this reason too, adequate supervision should be provided when children are using these kits. It is important to make the young experimenter aware that some of the materials in his set may be dangerous if used improperly.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
110b	CHEMISTRY SET	Future Scientist	8-12	5.00	Good set for the price. Bilingual instructions.
21410	CHEMISTRY SET	Lionel Porter	8-12	4.75	One of the best of the inexpensive sets. Good equipment.
21420	CHEMCRAFT JUNIOR	Lionel Porter	10-13	9.50	Good basic set with metal box. Clear instructions and better than average equipment.
21440	CHEMISTRY SET	Lionel Porter	12 up	12.00	Competent set in metal box with good instructions.
3	ELECTRO - MAGNETISM	Future Scientist	10-14	1.30	Set contains coil, lamp, iron filings, compass.
4	HORTICULTURE	Future Scientist	6-12	1.30	Set contains four bottles of seeds, magnifying glass, filter paper. Watch them grow.
2	MAGNETISM	Future Scientist	8-11	1.30	Set contains magnets, compass, iron filings.
262	PHOTOGRAPHIC STUDIO	Future Scientist	12-16	6.00	This developing kit contains chemicals and materials for producing satisfactory negatives and prints. Teaches basic photographic processes.

# SCIENCE EQUIPMENT

Items in this section are not to be considered merely as toys, but must reach minimal standards in such areas as scientific accuracy and optical precision. Equipment should develop and increase an interest in various branches of

science, and items must be of sufficient quality and size to ensure satisfactory use. Instructions must be clear, concise and explicit, and explanations must be accurate and suitable for the intended age group.

Cat. No.	Toy	Manufacturer	Age	Price	Design Note
101	DIGI-COMP 1	Preston	10 up	8.00	Plastic and metal parts to build binary computer; manual includes basic computer theory and programming.
2-41	DUAL LENS MAGNIFIER	Lumex	5 up	1.40	Two foldout 5x lenses in plastic frame combine to give 10x. Good for stamp collecting and rock analysis.
1000	EDUCATIONAL KIT	Tasco	12 up	19.95	Microscope accessories. Authoritative manual and equipment for slide preparation, dissecting, and growing cultures.
0736	HORSESHOE MAGNET	Ideal School Supply	4 up	2.90	1 1/4" horseshoe magnet with keeper bar.
6272	MAP OF OUTER SPACE	Rand McNally	7 up	1.50	42" x 33" wall chart of the solar system.
1568	PLANISPHERE	G. Philip & Sons	10 up	2.50	10" plastic revolving star chart for year round study for young and old interested in astronomy.
1024	READING GLASS	Ideal School Supply	7 up	2.20	Round magnifying glass, 3" diameter, with detachable handle. Ideal for stamp collectors.
4VTE	REFRACTOR TELESCOPE	Tasco	12 up	19.95	16" telescope with tripod, good for novice astronomer and for moon observation.
981	SOPHOMORE MICROSCOPE	Tasco	10-14	14.95	Especially good buy for beginners, powers 75x, 300x, 600x.
21	TELESCOPE WITH TRIPOD	Tasco	12 up	23.95	16" terrestrial telescope, good for nature study and bird watching.
1008	TRIPOD MAGNIFIER	Ideal School Supply	8 up	2.00	Small 10x magnifying glass inset into an adjustable black plastic tripod. Good for stamps.
970	ZOOM SCOUT MICROSCOPE	Tasco	10 up	22.95	Zoom powers 50x to 750x microscope; has auxiliary light source.



# TOYS FOR THE CHILD CONFINED TO BED

The following types of toys are suitable for bed play:

1. **Crafts** that are easily controlled and not too messy; i.e. paper craft, sewing cards, knitting, weaving sets or small looms, modelling compounds, sewing and embroidery, drawing and colouring, activity books.
2. **Construction toys** that hold together well, such as interlocking plastic blocks or bricks, sticks and wheels of plastic or wood, metal construction sets, heavy card-board forts.
3. **Designing sets**, such as mosaic sets of paper or plastic or wood for creative designing, felt boards, sticky-back activity sets, and design drawing equipment.
4. **Dramatic play material**, i.e. dolls and doll clothes, cars and trucks, hand or finger puppets, washable make-up with mirror.
5. **Interlocking puzzles**. A frame is necessary for young children, and a tray or drawing board will help. Keep the number of pieces well within range of ability.
6. **Hobbies** such as stamp collecting, model plane or ship building, leatherwork, soap carving, wood carving (for the older child).
7. **Solitary play**, i.e. musical instruments, mathematical puzzles, card games, hand viewer and colour slides, music box, magic tricks.
8. **Games** for one or more players - board games, checkers, chess, computer games, cribbage, card games.

All children are confined to bed at some time during their lives and keeping them happily occupied is sometimes a problem for a busy mother. It should be remembered that children's attention span may be shortened when they are ill. They may feel less ambitious and prefer toys for a younger age level. These toys should be designed to be used frequently for short periods. They should be absorbing toys which require a small range of movement, with an adequate storage box if many pieces are involved. They should be light in weight, and washability is an asset.



# INEXPENSIVE GIFTS

The following toys, costing \$1.00 or less, are listed in the book on the pages referred to.

Name of Toy	Manufacturer	Price	Age	Page No.
Action Transfers	Letraset	\$ .39	5-10	61
Animal Lacing Cards	Spears	1.00	4-6	56
Bunch of Junk	Peter Austin	1.00	3-7	41
Chocolate Dandy	Tilly Manufacturing	1.00	2-8	23
Clothespeg Squeeze Toy	Tilly Manufacturing	.59	½-2	20
Cluster Puzzle	Copp Clark	1.00	5 up	68
Coloredro	Quercetti	1.00	3-7	40
Colouring Books	Héritage	.29	4-8	52
Crash Helmet	Reliable	.98	2-6	29
Crow	Parker	.60	5-10	59
Dinky Series	Meccano	.75	2-10	32
Disguise Stix	Norben	.49	3 up	29
Doll Clothes	Mayfair	.59	3-10	25
Easylock Bricks	Reliable	1.00	4-12	41
Fire Chief Hat	Somerville	.40	2-8	29
Football	Viceroy	1.00	4-9	47
Footsee	Twinpak	.98	4-11	48
Frexon Crayons	Harbutt's	.59	3-6	53

Name of Toy	Manufacturer	Price	Age	Page No.
Gizmo	D.M.A. Industries	1.00	3 up	61
Hi-Q	International Games	.79	8 up	68
Instant Insanity	Parker	1.00	10 up	68
Int-a-Lok	Midland Industries	1.00	4 up	40
Itsy-Bitsy	Regal	1.00	5 up	24
80 Jelly Filled Teether	Bedford	.49	1/3 - 1	19
Jingle Bell Blocks	Reliable	1.00	1/2 - 1 1/2	19
Jotto Pads	Copp Clark	1.00	11 up	70
Know Canada Transportation	Walker Press	.39	7 up	66
Kookie Kettle	Viceroy	.60	1/2 - 3	20
Locks-a-Round Puzzle	Somerville	.50	6 - 8	63
Map of Canada	Somerville	.98	6 up	69
Micky Milk	Tootsietoy	1.00	2 - 5	32
Miniatures	Airfix	.50	6 up	29
Mini Puppets	Kohner	.39	3 - 10	61
Modeline Clay	Canada Crayon	.59	3 up	51
Mowgli and his Friends	Walker Press	.39	6 - 12	60
Oil Pastels	Grumbacher	.40	5 up	55
Origami Paper	Charles E. Tuttle Co.	.69	6 up	53
Pail and Shovel	Pax Manufacturing	.80	1 - 6	46
Pal Wooden Jig-Saw	Somerville	1.00	4 - 6	63
Patterson Blick Instant Pictures	Letraset	.69	5 - 12	62

Name of Toy	Manufacturer	Price	Age	Page No.
Pee Wee Football	Viceroy	.60	3-9	47
Pixie Pot	Viceroy	.60	½-2	20
Plastic Space Explorers	Multiple Toymakers	.98	3-8	30
Play Iron	Eagle	.50	2-4	27
Pop'n Catch	Reliable	.39	3 up	48
Pocket Puzzle	Simplex	.59	4-8	63
Pre-School Sta-Lox	Peter Austin	1.00	2-6	39
Sand Sifter Truck	Reliable	1.00	1-5	46
Shake-A-Word	Playco	.90	6 up	70
Sifter and Moulds	Reliable	.60	2-6	46
Silly Putty	Marketoy	.98	5 up	62
Small Playball	Viceroy	.59	2-8	47
Softee Washables	Regal	1.00	½-1	28
Super Action Transfers	Letraset	.98	5-12	62
Susy's Housekeeping Set	Frolic	.98	2½-6	27
Three Blind Mice	Irwin Toy	1.00	5-10	60
Three Little Bears Baby Toy	Reliable	.98	¼-2	20
Tom Tom Drum	Reliable	1.00	2 up	30
Tricky Trapeze	Playco	.59	2-10	62
Vinyl Baby Doll	Tilly Manufacturing	.98	1-4	24
Vinyl Model Car	Tomte	.35	1½-9	32
Vinyl Model Truck	Tomte	.79	1½-5	32
Waddington's Spelling Jig Saw	Parker	1.00	3-7	64





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# ADDRESSES OF MANUFACTURERS

The following is an alphabetical list of manufacturers and distributors whose toys appear in this publication. If the toy you are looking for is unavailable locally, write to the manufacturer direct for assistance.

It is hoped that toy retailers across Canada will co-operate in supplying customers with the toys listed in this publication.

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c/o Craft Master Corporation of Canada Ltd.  
P.O. Box 600  
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Allan Industries Ltd.  
c/o Gay Distributing Co.  
175 Wicksteed Ave.  
Toronto 17, Ont.

Allen Wood Products Ltd.  
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c/o Eldon Industries of Canada Ltd.  
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Boneil Products Co.  
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Brio  
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Canada Crayon Co. Ltd.  
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Cassidy Bros. Ltd.  
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Charles E. Tuttle Co.  
c/o M.G. Hurtig Ltd.  
10411 Jasper Ave.  
Edmonton, Alberta

Child Guidance  
c/o Kleinberg Agencies Inc.  
1085 St. Alexander Street  
Montreal 128, Que.

Clarke, Irwin & Co., Ltd.  
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Coleco Industries, Inc.  
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Montreal 207, Que.

Copp Clark Publishing Co.  
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Craft Master Corporation of Canada Ltd.  
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Featherweight Corporation  
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Montreal 354, Que.

Fischer Technik  
c/o Ru-Ko of Canada Ltd.  
6 Alpha Mills Rd.  
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